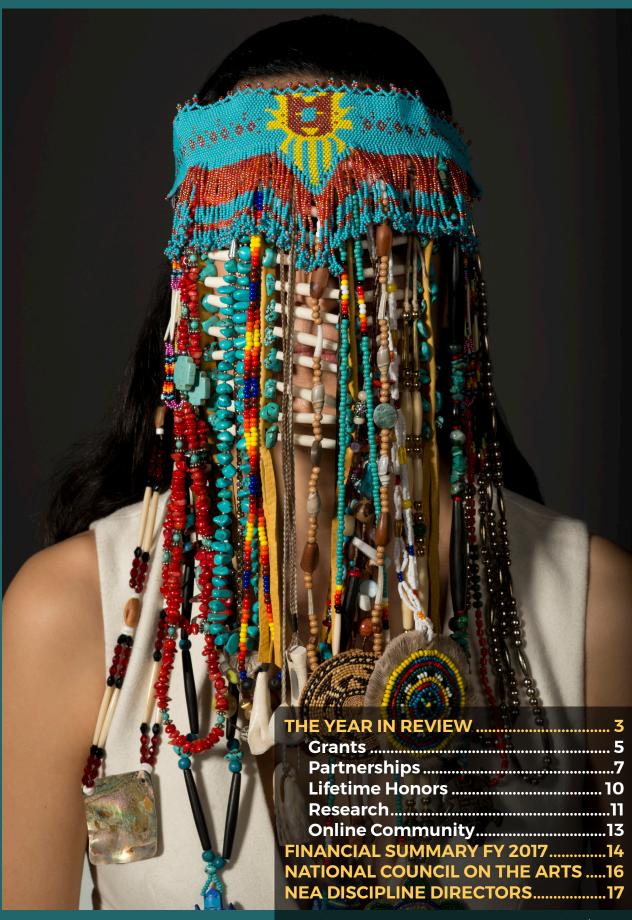
NATIONAL ENDOWMENT FOR THE ARTS

REPOR ANNUAL 2018



Headdress, 2015, LED firebox with transmounted Lightjet Duratrans, by Dana Claxton (Hunkpapa Lakota), part of the exhibition Art for a New Understanding: Native Voices 1950s to Now at Crystal Bridges Museum of Art in Bentonville, Arkansas, supported by a National Endowment for the Arts FY 2018 grant. Photo courtesy of Crystal Bridges, © Dana Claxton



April 15, 2019

Dear Mr. President:

It is my pleasure to submit the Annual Report of the National Endowment for the Arts for Fiscal Year 2018.

Since it was established by Congress in 1965, the National Endowment for the Arts has awarded more than \$5 billion to strengthen the creative capacity of our communities by providing all Americans with diverse opportunities for arts participation. The Arts Endowment extends its work through partnerships with state arts agencies, local leaders, other federal agencies, and the philanthropic sector.

The activities highlighted in this report illustrate the Arts Endowment's continuing commitment to keeping the arts a vital part of the lifeblood of this nation. I am confident that as we continue to invest in the arts, we are investing in the very things that make this country great: creativity, inspiration, and hard work.

Mary Anne Carter Acting Chairman National Endowment for the Arts

The Year in Review

Fiscal Year 2017

Fiscal year (FY) 2018 saw the conclusion of Jane Chu's four-year term as chairman of the National Endowment for the Arts in June 2018. During her tenure, she traveled to 200 communities in all 50 states to see the artists and arts organizations powerfully creating America's culture. Mary Anne Carter,

the agency's senior deputy chairman, took over as acting chairman and has been nominated to replace Chu as chairman by President Trump.

Acting Chairman Carter presided over the National Council on the Arts meeting held in Charleston, West Virginia, in June 2018, the first such meeting held outside of Washington, DC, in 27 years. Council members visited Arts Endowment grantees in West Virginia and were able to see in person the excellent art that the agency supports. U.S. Senator Shelley Moore Capito spoke at the session and U.S. Senator Joe Manchin sent a video greeting.

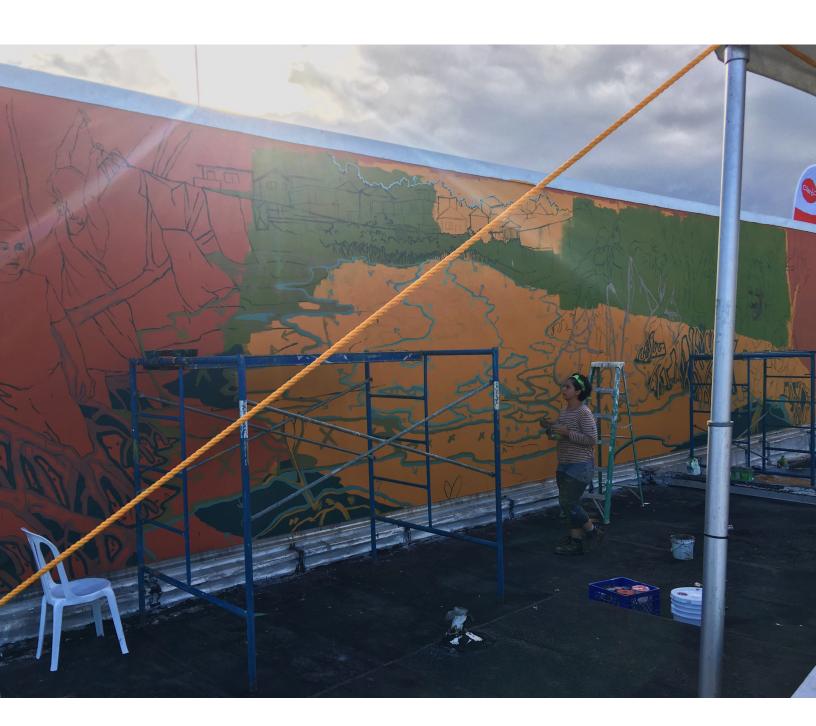
FY 2018 also saw the continuation of National Endowment for the Arts support in the Caribbean for the unprecedented devastation by hurricanes in 2017. Two Arts Endowment staff, Brian Lusher and Andi Mathis, provided technical support to preservation specialists and arts agencies in Puerto Rico and the U.S. Virgin Islands, working with fellow U.S. agencies such as the Federal Emergency Management Agency (FEMA) and the Departments of the Interior and Health and Human Services. This was in addition to the emergency funding that the National Endowment for the Arts provided to the affected state arts agencies: Instituto de Cultura Puertorriqueña (ICP) and Virgin Islands Council on the Arts.

During Lusher's deployments to Puerto Rico, he served as the cultural resources coordinator for FEMA's Natural and Cultural Resources Sector and aided the recovery of historic properties and districts. He also worked with the Galería Nacional, a museum in Old San Juan that houses the largest and most important collection of Puerto Rican artworks, to undertake a comprehensive repair plan.



Senator Shelley Moore Capito (WV) addresses the National Council on the Arts meeting in Charleston, West Virginia, in June 2018. This was the first meeting held outside of Washington, DC in 27 years. Photo courtesy of West Virginia Commission on the Arts

During Mathis's deployments to the Virgin Islands, she met with local artists and arts administrators about using the arts to help the population traumatized by the storms' destruction. She introduced the NEA initative Creative Forces and its mask-making project, which led to local residents developing a similar mask-making program of their own in St. John. In Puerto Rico, she worked with ICP to employ the female art collective Moriviví to develop a mural with the residents of Cataño, a community that has suffered from high substance abuse and suicide rates since the hurricanes. Moriviví worked with a local high school on the creation and painting of the mural.



Grants

The National Endowment for the Arts' FY 2018 budget was \$152,849,000, an increase of \$3 million from the previous fiscal year. The Arts Endowment awarded nearly 2,300 grants, including lifetime achievement awards, Literature Fellowships, and state and regional partnership agreements, reaching every Congressional district in the country. A recent examination of the agency's direct grants showed that 64 percent go to small organizations (less than \$2 million in prior year expenditures) and that nearly 14 percent go to projects that feature some rural component. Each dollar awarded by the Arts Endowment in direct grants to nonprofits leverages up to nine dollars in private and other public funds.

Arts education is an important component of the National Endowment for the Arts' grantmaking. In addition to funding direct learning and professional development projects, the agency supports collective impact projects to leverage Arts Endowment investments for deeper impact. These projects are longer term, larger in scale, and use a systemic approach to provide arts education for students across entire neighborhoods, schools, school districts, and states—in communities of all sizes. Since 2015, the agency has awarded \$4.4 million for 52 collective impact projects nationwide; in FY 2018, there were 13 awards totaling \$1.1 million.

The second round of Creativity Connects grants were awarded in FY 2018. The 35 grants, totaling \$2,000,000, support partnerships between arts organizations and organizations from non-arts sectors, such as healthcare, nutrition, science, technology, and more — such as South Dakota Symphony Orchestra's partnership with Avera Health and Sanford Health on the Music as Medicine program to provide patients with live concerts in healthcare facilities.

The Challenge America grant program, which focuses on local projects by small or midsized organizations to reach underserved populations, awarded 136 grants in FY 2018, totaling \$1.36 million.

The Arts Endowment awarded 61 Our Town grants to support creative placemaking projects around the country in FY 2018. Totaling more than \$4 million, the grants support partnerships of artists, arts organizations, and municipal governments that work to revitalize neighborhoods. This practice places the arts at the table with land-use, transportation, economic development, education, housing, infrastructure, and public safety strategies to address a community's challenges.



In FY 2018, the National Endowment for the Arts awarded 36 Literature Fellowships in creative writing for prose, totaling \$900,000. Fellows hail from 20 states, from the Blue Ridge Mountains to a Midwestern dairy farm to a Native-American reservation in Washington State. Since 1967, the agency has awarded more than 3,400 Creative Writing Fellowships. Many American recipients of the National Book Award, National Book Critics Circle Award, and the Pulitzer Prizes in Poetry and Fiction received National Endowment for the Arts fellowships early in their careers.

In addition, 22 Literature Fellowships in translation were awarded to support new translations of fiction, creative nonfiction, and poetry from 15 different languages and five continents. Since 1981, the agency has awarded 455 translation fellowships to 404 translators on works representing 69 languages and 82 countries.

All grants for FY 2018 can be found through our <u>online grant search</u>, which allows users to search with various criteria for any NEA grants from 1998 to the present. For earlier grants, users can find listings of awards in <u>Annual Reports from 1965 to 1997</u>.

A important operational change to the grants program occurred in FY 2018 when the Arts Endowment, in partnership with the National Endowment for the Humanities, the Institute of Museum and Library Services (IMLS), and the National Historical Publications & Records Commission (a division of the National Archives), launched a new web-based grants management system (eGMS) in January 2018. The new system will improve the agency's internal processes and make doing business with the Arts Endowment easier and more flexible for grant applicants, grantees, and panelists.



Partnerships

By law, forty percent of the NEA's funds are awarded to longstanding partners: the state arts agencies (SAAs) and regional arts organizations (RAOs). With these grants, the SAAs/RAOs are able to fund arts education programs, regional touring projects, and arts activities in underserved communities, among many other activities. In recent years, 16,000 communities have been served each year through the state-federal partnerships, according to the National Assembly of State Arts Agencies.

The SAAs also facilitate the statewide contests for the initiative Poetry Out Loud (POL), presented in partnership with the Poetry Foundation. The event culminates with semi-finals and national finals held in Washington, DC, which are webcast live. Approximately 300,000 students and 8,000 teachers from every state, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands participated in the program during the 2017-2018 school year. In April 2018, South Carolina State POL Champion Janae Claxton, a high school senior at First Baptist School of Charleston, was named the national champion. Mid Atlantic Arts Foundation, a regional arts organization, administers the national

The regional arts organization Arts Midwest plays an important role in two initiatives: NEA Big Read and Shakespeare in American Communities. For 2018-19, <u>NEA Big Read</u>, which broadens our

understanding of our world, our communities, and ourselves through the joy of sharing a good book, awarded grants totaling more than \$1 million to 79 organizations in 34 states. Since 2006, the National Endowment for the Arts has funded more than 1,400 NEA Big Read programs, providing more than \$19 million in grants to organizations nationwide, with activities reaching every Congressional district in the country. Grantees have leveraged more than \$44 million in local funding to support their Big Read programs. More than 4.9 million Americans have attended a Big Read event, approximately 82,000 volunteers have participated at the local level, and 39,000 community organizations have partnered to make NEA Big Read activities possible.



Shakespeare in American Communities, which introduces middle and high school students to live Shakespeare productions, awarded grants to 40 nonprofit, professional theater companies in 27 states and the District of Columbia to produce plays and create accompanying educational materials during the 2018-2019 season. Since the program's inception in 2003, Shakespeare in American Communities has introduced 2.9 million middle and high school students to the power of live theater and the masterpieces of William Shakespeare.

In addition to partnerships on the state and regional levels, the National Endowment for the Arts collaborates with other agencies on the federal level.

Blue Star Museums is an important joint initiative among the Arts Endowment, the Department of Defense, and Blue Star Families that offered free museum admission to active duty military personnel and their families from Memorial Day through Labor Day in FY 2018 for the eighth year of the initiative. Annually, more than 2,000 museums participate, reaching an estimated 900,000 people across the country.

Another partnership with the Department of Defense, as well as the Department of Veterans Affairs, is <u>Creative Forces: NEA Military Healing Arts Network</u>. The initiative began in 2011 to support creative arts therapies for service members and their families at the National Intrepid Center of Excellence (NICoE) at Walter Reed National Military Medical Center - Bethesda, Maryland, a facility dedicated to serving combat veterans with traumatic brain injury and psychological health conditions. The program then expanded to the Fort Belvoir Community Hospital's NICoE satellite at Fort Belvoir, Virginia, in 2013. The success of the initiative led to

Creative Forces now has clinical sites at 11 military bases throughout the country, and one telehealth program that provides services for patients in rural and remote areas. In 2018, Creative Forces supported approximately 14,000 encounters and treated 2,800 new patients.

Congressional allocation of additional funds for the program's expansion.

In addition to supporting arts therapy in clinical settings, the National Endowment for the Arts is building community-based support networks around each of the sites to provide military and veteran families with arts opportunities as patients transition from clinic to community settings. Summits bringing together the military and arts communities were held in FY 2017 and 2018 to establish Community Connection projects that would develop community-based arts programs to complement clinical therapy.

A third component of Creative Forces includes research on the impacts and benefits—physical, emotional, and economic—of these innovative treatment methods. A <u>Five-Year Agenda</u> was created in FY 2018 to establish the strategic objectives for clinical research.

The <u>Musical Theater Songwriting Challenge</u> for high school students to write original songs that could be part of a musical theater production started as a pilot program in FY 2017 and went nationwide in FY 2018. In partnership with the American Theatre Wing, along with collaborators Playbill, Disney Theatrical Productions, and Samuel French, the competition received 200 applications from 36 states before whittling down the high school students to six finalists. Each finalist worked with a mentor to refine their submitted song for the competition, which culminated with a professional performance

of each song at the finals at Greene Space in New York City. David Volpini from Macomb, Michigan, took first prize in the competition.

As part of the Library of Congress' National **Book Festival**, held in Washington, DC, in September 2018, the NEA's Poetry and Prose Pavilion featured conversations with some of our nation's finest writers-many of whom are National Endowment for the Arts Literature Fellows-as they discussed their books and careers. The event began with the three top 2018 Poetry Out Loud state champions in conversation with poet Javier Zamora, one of the finals judges, about their experiences in the competition. In addition, there were also panel discussions and



conversations on various topics with writers and poets such as Heid E. Erdrich, Natalie Diaz, Jennifer Elise Foerster, Camille Dungy, Patricia Lockwood, Patrick Rosal, Robert Hass, Tracy K. Smith, James McBride, Mark Eisner, Kay Redfield Jamison, Lorrie Moore, and Richard Russo.

Southern Exposure, a public-private program by the Arts Endowment with the Mid Atlantic Arts Foundation and the Robert Sterling Clark Foundation, awarded grants in 2018 to support 39 engagements across the United States by performing arts companies from Colombia, Peru, Argentina, Chile, and Ecuador. The goal of the program is to build greater appreciation and understanding of Latin America by presenting exemplary performing artists to audiences across the United States who might not otherwise have access to this work.

Lifetime Honors



The NEA National Heritage Fellowships concert took place in September 2018 at the Shakespeare Theatre Company's Sidney Harman Hall in Washington, DC. The concert included performances by Appalachian old-time fiddler Eddie Bond. R&B musician Barbara Lynn, Franco-American musicians Don and Cindy Roy, and traditional music and dance advocate Ethel Raim. The craft works of embroiderer Feryal Abbasi-Ghnaim, black ash basketmaker Kelly Church, quilter Marion Coleman, rodeo tailor Manuel Cuevas, and altarista Ofelia Esparza were also featured.

The <u>archive</u> of the event can be found on <u>arts.gov</u>.

The NEA Jazz Masters tribute concert occurred in April 2019 at the Kennedy Center Concert Hall in Washington, DC. To honor the new class of Stanley Crouch, Bob Dorough, Abdullah Ibrahim, and Maria Schneider, the event featured performances by NEA Jazz Master Sheila Jordan, as well as Terri Lyne Carrington, Jav Anderson, Steve Berger, Terence Blanchard, Kurt Elling, and Sullivan Fortner, among others. The archive of the event can be found on arts.gov.



TOP: 2018 NEA National Heritage Fellow Barbara Lynn demonstrates her rhythm and blues at Shakespeare Theatre Company's Sidney Harman Hall during the fellowships concert. Photo by Tom Pich

BOTTOM: 2012 NEA Jazz Master Sheila Jordan with Steve Berger and Pat O'Leary perform in honor of 2019 NEA Jazz Master Bob Dorough at the NEA Jazz Masters Tribute Concert at the John F. Kennedy Center for the Performing Arts. Photo by Shannon Finney

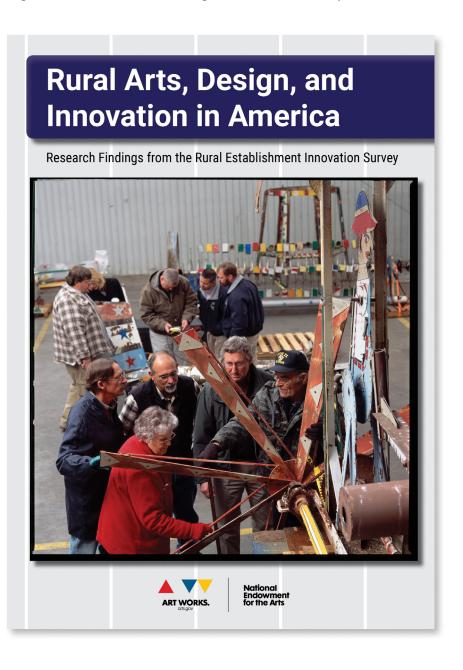
Research

The NEA Office of Research and Analysis (ORA) continued its review of the arts and culture sector's economic contributions through its online series of Arts Data Profiles (ADPs), and released the latest figures from the Bureau of Economic Analysis (BEA) Arts and Cultural Production Satellite Account. Results from 2015, the most recent year that information was available in FY 2018, revealed that the arts and culture sector contributed more than \$763 billion, or 4.2 percent, to the U.S. economy that year. Between 1998 and 2015, the contribution of arts and culture to the nation's gross domestic product grew by almost 40 percent. The data showed that more than 4.9 million Americans work in industries that produce arts and cultural goods and services, receiving \$372 billion in compensation.

Other ADPs included <u>one</u> tied to the research report <u>Rural</u> <u>Arts, Design, and Innovation in America: Research Findings from the Rural Establishment Innovation Survey</u>. The report noted several interesting findings, including:

- Rural arts organizations attest to more civic leadership, greater reliance on customer feedback, and proportionally higher level of non-local visitors than do urban arts organizations.
- In rural counties, the presence of performing arts organizations is positively associated with the colocation of businesses that are substantive innovators or that fully integrate design into their processes.
- Design-integrated businesses report launching new products, increasing market share, and dealing in exports at higher rates than do other businesses.

Another ADP in FY 2018 was related to the 2017 Survey of Public Participation in the Arts (SPPA), which is produced jointly by the NEA's ORA and the U.S. Census Bureau. The SPPA reveals the number and share of U.S. adults



who attend performing and visual arts events, read books and literature, and personally perform or create art, among other forms of arts participation. The ADP complemented the report <u>U.S. Trends in Arts Attendance and Literary Reading: 2002-2017</u>, a preliminary look at the results of the 2017 SPPA. The report noted that attendance at visual or performing arts events has grown generally since 2012, from 50.2 percent of U.S. adults in 2012 to 53.8 percent in 2017. But the most remarkable change was in the number of U.S. adults reading poetry, whose rate of change from 2012 to 2017 was 76 percent. Even more interesting, the share of 18- to 24-year-olds who read poetry more than doubled.

ORA awarded ten grants in FY 2018 for research on the value and impact of the arts in the United States, totaling \$550,000. The projects include a study of the cognitive, physiological, and social benefits of live performance attendance by older aduts with cognitive impairment; an analysis of high school music education as a predictor of post-secondary school success; and a national study on how parks are integrating the arts as strategies to strengthen communities. At the conclusion of each project, the grantees will submit a report of their findings, methods, and data sources.

In FY 2018, ORA saw its second year of its National Endowment for the Arts Research Labs program. The cross-sector projects supported through the program investigate how the arts contribute to positive outcomes for individuals and communities. Four labs, totaling \$598,600, were funded out of 44 applications: George Mason University in Fairfax, Virginia; University of California in San Francisco, California; Indiana University-Purdue University in Indianapolis, Indiana; and Vanderbilt University in Nashville, Tennessee.

ORA continued to convene the <u>Federal Interagency Task Force on the Arts and Human Development</u>, a task force of 13 federal agencies and departments that works to encourage more and better research on how the arts help people reach their full potential at all stages of life.

In FY 2018, ORA and the National Institutes of Health (NIH) signed an interagency agreement to cosponsor three funding opportunities to support research about the relationships between music and health. The NIH director, Dr. Francis Collins, announced this research collaboration at the Sound Health events in September 2018. Sound Health, a partnership between the John F. Kennedy Center for the Performing Arts and NIH in association with the National Endowment for the Arts, is an initiative that explores the impact of music on health, science, and education, and how the brain processes music. Events were held at the Kennedy Center that brought musicians and scientists together to discuss music's effect on wellness and how it is processed by the brain.

Online Community

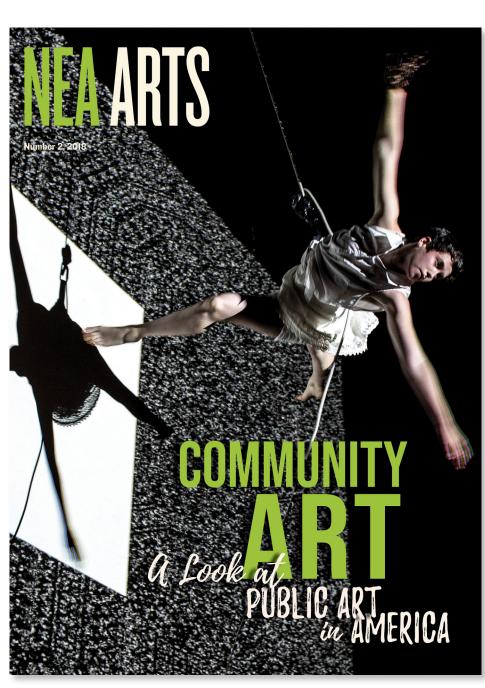
The National Endowment for the Arts has continued to interact with the general public and its constituents on several levels on the internet. The agency produces the <u>Art Works blog</u>, which annually publishes more than 200 posts, including interviews with artists, spotlights on arts projects, and guest artist posts. The Arts Endowment also produces the weekly <u>Art Works podcast</u>, which features interviews with artists and arts leaders. In addition, the agency publishes a magazine, <u>NEA</u>

Arts, which includes special audio and video features for its online version. Altogether, these various communication methods inform and engage with the American people about arts activities and artists across the country, showcasing the importance of the arts to the vitality of the nation.

The Arts Endowment continues to interact with the general public through our social media channels. Content on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, and <u>YouTube</u> reaches an increasingly larger audience with each year.

The agency also interacts with the field in a more in-depth way through its <u>newsletters</u>: quarterly newsletters to the arts community containing information about specific artistic disciplines, and a monthly newsletter to the arts community on what is happening at the agency and in the arts in general sent out by the Office of Public Affairs.

The National Endowment for the Arts has continued webcasting its National Council on the Arts meetings as well as events such as the Poetry Out Loud National Finals, the NEA Jazz Masters Tribute Concert, and the NEA National Heritage Fellowships Concert.



Financial Summary

SUMMARY OF FUNDS AVAILABLE	FY 2018
Appropriated Program Funds	120,699,000
Appropriated Balance, Prior Year ¹	2,290,311
Nonfederal Gifts ¹	893,337
Interagency Transfers 1	425,000
TOTAL PROGRAM FUNDS AVAILABLE	124,307,648
TOTAL PROGRAM SUPPORT FUNDS AVAILABLE 1	3,173,629
TOTAL SALARIES & EXPENSES FUNDS AVAILABLE ²	37,296,738
TOTAL FUNDS AVAILABLE	164,778,015

¹ Includes FY 2017 unobligated funds brought forward into FY 2018, prior year deobligations carried forward into FY 2018, and funds newly available in FY 2018, as applicable.

² Includes appropriated funds, nonfederal gifts, and interagency transfers including FY 2017 unobligated funds brought forward into FY 2018, prior year deobligations brought forward into FY 2018, and funds newly available in FY 2018, as applicable.

Summary of Funds Obligated for FY 2018¹

TOTAL

	(\$ in thousands)
Creation of Art	
Direct Endowment Grants	
Project Support	8,642
Challenge America	888
Total Creation of Art	9,530
Engaging with Art	
Direct Endowment Grants	
Project Support	52,076
Challenge America	6,636
Total Engaging with Art	58,712
Promoting Knowledge	
Direct Endowment Grants	
Project Support	5,045
Challenge America	41
Total Promoting Knowledge	5,086
Partnerships for the Arts	
State & Regional Partnerships	
Basic Plan Support	38,038
Underserved	10,284
Total Partnerships for the Arts	48,322
Total Program Funds Obligated	121,650
Total Program Support Funds Obligated	1,538
Total Program & Program Support Funds Obligated	123,188
Total Salaries & Expenses Funds Obligated	30,616
TOTAL FUNDS OBLIGATED	153,804

¹ Includes appropriated funds, nonfederal gifts, and interagency transfers

National Council on the Arts

(as of April 15, 2019)

Mary Anne Carter

Acting Chairman, National Endowment for the Arts

Bruce Carter, Ph.D.

Arts Researcher Miami Beach, FL

Aaron Dworkin

Violinist/Music Educator Ann Arbor, MI

Lee Greenwood

Performer/Songwriter Nashville, TN

Deepa Gupta

Philanthropic Professional Chicago, IL

Paul Hodes

Attorney/Musician/Former Congressman Concord, NH

Maria Rosario Jackson, Ph.D.

Urban Planning & Community Policy Specialist Los Angeles, CA

Emil J. Kang

Music Professor/Arts Administrator Chapel Hill, NC

Charlotte Kessler

Patron/Trustee Columbus, OH

María López De León

Arts Administrator San Antonio. TX

Rick Lowe

Artist, Community Organizer Houston, TX

David "Mas" Masumoto

Organic Farmer/Author Del Rey, CA

Barbara Ernst Prey

Visual Artist Oyster Bay, NY

Ranee Ramaswamy

Dancer, Choreographer, Teacher Minneapolis, MN

Diane Rodriguez

Producer, Actor, Writer Los Angeles, CA

Tom Rothman

Film Industry Executive Los Angeles, CA

Olga Viso

Museum Director Minneapolis, MN

Ex-Officio Members, United States Congress

Senate

Tammy Baldwin

(D-WI)

House

Chellie Pingree

(D-ME)

Glenn Thompson

(R-PA)

Appointment by Majority and Minority leadership of the remaining Members of Congress to the Council is pending.

NEA Discipline Directors

(as of April 15, 2019)

Music & Opera

Ann Meier Baker

Accessibility

Beth Bienvenu

Museums, Visual Arts, and Indemnity

Wendy Clark

Media Arts

Jax Deluca

Arts Education

Ayanna N. Hudson

Design and Creative Placemaking

Jen Hughes

Folk & Traditional Arts, Acting Director Presenting & Multidisciplinary Works

Clifford Murphy

Dance, Acting Director Artist Communities

Sara Nash

State, Regional & Local

Partnerships, and Internation

Partnerships, and International Activities

Michael Orlove

Theater & Musical Theater

Greg Reiner

Literature

Amy Stolls



NATIONAL # ARTS

Cine Las Americas used an FY 2018 NEA grant to support their international film festival in Austin, Texas. Photo courtesy of Cine Las Americas

NATIONAL ENDOWMENT FOR THE ARTS | 400 7TH STREET, SW | WASHINGTON, DC 20506





