NATIONAL
ENDOWMENT
FOR THE

## ARTS

The Federal agency that supports the wisual, literary and performing arts to benefit all Americans

Arts in Education
Challenge or Advancement

Dance
Design Arts
Expansion Arts
Folk Arts

International
Literature
Locals
Media Arts

Museum
Music
Opera-Musical
Theater
Presenting of
Commissioning
State of Regional
Theater
Visual Arts

Research Division Note \# 44 - September 30, 1993

## U.S. Performing Arts Organizations Increase by 11\%: 1982-1987

Geography of Performing Arts Organizations

According to the most recent estimates from the Census of Service Industries in 1987, the U.S. Bureau of the Census counted 9,271 performing arts organizations (excluding motion pictures) of which 2,038 were nonprofit (tax-exempt) and 7,233 were taxable (for profit). ${ }^{1}$ This is an increase of $11 \%$ from 1982 when 8,322 performing arts organizations were counted. There was great variation among the states in the balance of taxable and nomprofit organizations. Nevada had the greatest percentage of taxable organizations ( $94 \%$ of the 119 total performing organizations in the state); North Dakota had the greatest percentage of nonprofit organizations (78\% of the 9 total organizations). Only six states had more nomprofit than taxable organizations:

TABLE 1: Number of Performing Ats Organizations and Percant TaxableNonprofit (1987)

|  | \#Taxable | \% Taxable | \#Nonprofit | \% Nonprofit |
| :--- | :---: | :---: | :---: | :---: |
| States with Over 50\% <br> Nonprofit Organizations |  |  |  |  |
| North Dakota | 2 | $22 \%$ | 7 | $78 \%$ |
| West Vrginia | 3 | $25 \%$ | 9 | $75 \%$ |
| ldaho | 3 | $30 \%$ | 7 | $70 \%$ |
| Alaska | 7 | $33 \%$ | 14 | $67 \%$ |
| Mississippi | 7 | $44 \%$ | 9 | $56 \%$ |
| South Carolina | 18 | $45 \%$ | 22 | $55 \%$ |

States with Over 80\% Taxable Organizations

| Nevada | 112 | $94 \%$ | 7 | $6 \%$ |
| :--- | :---: | :---: | :---: | :---: |
| California | 2439 | $91 \%$ | 253 | $9 \%$ |
| Tennessee | 231 | $89 \%$ | 29 | $11 \%$ |
| New York | 1473 | $85 \%$ | 265 | $15 \%$ |
| Hawaii | 53 | $84 \%$ | 10 | $16 \%$ |
| New Jersey | 233 | $83 \%$ | 47 | $17 \%$ |

[^0]The pattern to the proportions of taxable and nonprofit organizations found in the states seems based on neither geography nor population. Rather, the historical activity in the commercial arts seems to explain the differences. California and New York, with their entertainment and Broadway industries, show high percentages of taxable organizations. Although broadcasting and movie producers are not included in these performing arts categories, many performing organizations and theater services constitute a substantial part of the broader entertainment industry. New Jersey's high percentage is probably due to its location within metropolitan New York City. Hawaii's high percentage seems to arise from the tourism industry; in Nevada, cabaret and other performing entertainment grew up alongside the gambling industry; and Nashville's country and western music industry accounts for Tennessee's high percentage of taxable organizations.

Two states, California and New York dominate the numbers of organizations and the receipts/revenues of the performing arts industry. These two states had by far the largest number of taxable organizations ( 2,439 and 1,437). Together they accounted for $54 \%$ of the total 7,233 taxable performing arts organizations (see Table $A$ at the end of this note). The next largest numbers of taxable organizations were in the two hundreds (Florids: 232, Hlinois: 258, New Jersey: 233, Tennessee: 231, and Texas: 227). California and New York also had the highest number of tax-exempt organizations ( 253 and 265 ) accounting for $25 \%$ of the 2,038 nonprofit organizations. The next largest numbers of tax-exempt organizations were in the 80's and 90's (Illinois: 81, Pennsylvania: 92, and Texas: 94). California and New York had even greater percentages of the receipts and revenues of performing arts organizations.

TABLE 2: California and New York Recoipts/Reverues as a Percentage of Total U.S. Receipts/Revenues (1987)

|  | Receipts (Taxable) <br> $(\$ 1,000)$ | \% Receipts | $\$$ Revenues (Nonprofit) <br> $(\$ 1,000)$ | \% Revenues |
| :--- | :---: | :---: | :---: | :---: |
| California | $\$ 1,927,323$ | $39.3 \%$ | $\$ 239,909$ | $13.5 \%$ |
| New York | $1,422,113$ | $29.0 \%$ | 401,060 | $22.5 \%$ |
| CA + NY | $\$ 3,349,436$ | $68.3 \%$ | $\$ 640,969$ | $36.0 \%$ |
| Total U.S. | $\$ 4,904,224$ | $100.0 \%$ | $\$ 1,780,521$ | $100.0 \%$ |

These two states account for $68 \%$ of all receipts of taxable organizations. This percentage did not change from the 1982 census. The percentage of all revenues of nonprofit organizations accounted for by California and New York was $36 \%$ in 1987. (The revenue from Californis's nonprofit organizations was not disclosed in 1982, so a comparison cannot be made.) However, since there was growth in both of these two states in the number of nonprofit organizations and at the same time their percentages
of nonprofit organizations to all nonprofit organizations nationwide went down, then the conclusion is that the growth in nonprofit organizations was more diffuse throughout the country between 1982 and 1987, i.e., not concentrated in the two entertainment centers of California and New York.

Table A gives the number of taxable and nonprofit organizations and their receipts and revenues per state. The two columns on the right give the percentage of nonprofit organizations to all organizations per state and the percentage of revenues of nonprofit organizations to all receipts and revenues per state. Between 1982 and 1987, the percentage of nonprofit organizations to all organizations roce in 40 states; stayed the same in 2 states; and fell in 9 states. The percentage of nonprofit revenues to all receipts and revenues rose in 25 states; stayed the same in 2 states; and fell in 6 states. (Because of disclosure problems, 18 states did not have comparative data for revenuea.) For the U.S. overall, nonprofit organizations rose from $19 \%$ of the total number in 1982 to $22 \%$ of the total in 1987; nonprofit revenues increased from $25 \%$ to $27 \%$ of the.total receipts and revenues. This is one indication that the nonprofit performing arts industry continued to grow and flourish during the mid 1980's. Since the National Endowment for the Arts funds nonprofit organizations, the broad growth (40 states) in this sector reflects positively on agencies such as the Arts Endowment, who seek to promote broad geographic growth of the arts.

Regional and State Breakout of Broad Performing Arts Categories. When the organizations are broken into the broader categories of producers of live theater, dance groupe and artists, classical music groups (symphony, opera, chamber music) and other music groups, the dominance of New York and California is still notable. Table B (at the end of this note) summarizes these disciplines into the four Census regions, and Table C (two pages) gives the detailed breakout by state. Figures A through D (below) show the average total receipts (for taxable organizations) and average total revenues (for nomprofit organizations) in each of these broader categories. The figures are all based on the same scale for visual comparison between them.

In the category of Producers of Live Theatrical Productiong, there were 824 taxable organizations and 916 nonprofit organizations in 1987. This was a change from 1982 when there were more taxable operations (873) than tax-exempt (715). The average receipts of a taxable theater in 1987 were $\$ 982,066$, and the average revenues of a nonprofit theater were $\$ 603,466$. The Northeast region had $46 \%$ of the taxable organizations and $62 \%$ of the total receipta, producing the highest average receipts for any region. This region also had the greatest number of nonprofit theater organizations ( $28 \%$ ) and the greatest revenues ( $35 \%$ ), but the distribution across regions was more even for nonprofit organization average revenuee than for taxable organization receipts. Figure $A$ reflects this, with the one much higher bar for average receipts for taxable theater in the Northeast
region. This picture looks similar to the 1982 averages except in the West. In the West, average revenues of nonprofit theater organizations slightly surpassed the average receipts of taxable theaters in 1987; they had been less than average receipts in 1982. Theater differs from dance and classical music organizations in that the figure for average receipts of taxable organizations is greater than the average revenues for nomprofit organizations (except in the West).

Average Total Receipts/Revenues for Theater Producers by Region (1987)


Floure A

When this category is broken out by state, New York state's numbers explain the distribution. Below are two tables (1987 and 1982) of the approximately five states with the most theaters (taxable and nonprofit). Taxable theater organizations are concentrated in New York, with California a clear second. New York and California are also the leading states in the nonprofit group, and are much closer to each other in both numbers of organizations and revenues.

TABLE 3: States with Most Theaters (1987)

| Taxable Theater Organizations |  | Receipts of Taxable Theater Organizations |  |
| :---: | :---: | :---: | :---: |
| \# | \% | \$ $(1,000)$ | \% |
| 267 | 32\% | \$451,887 | 56\% |
| 147 | 18\% | 94,131 | 12\% |
| 38 | 5\% | 12,521 | 2\% |
| 31 | 4\% | 28,776 | 4\% |
| 27 | 3\% | 19,455 | 2\% |
| 314 | 38\% | \$202,452 | 25\% |

TABLE 3 (continued): States with Most Theaters (1987)



For the category of Other Theatrical Producers and Services (mostly organizations that service theater companies and producers), $89 \%$ of the total receipts and revenues $(\$ 1,734,169,000)$ are in the taxable category (see Table C at the end of this note). New York has $34 \%$ of the receipts of taxable organizations and $33 \%$ of the revenues of nonprofit organizations; California has $36 \%$ of the receipts of taxable organizations, but only $4 \%$ of the revenues of nonprofit organizations. No other state has more than $2 \%$ of the taxable receipts or $4 \%$ of the nonpronit revenues except Florida which has $7.5 \%$ of the nonprofit revenues.

In the category of Dance Groupe and Artists, when compared to theater, there are more nonprofit organizations, and these organizations have greater revenues than the receipts of the taxable groups. In 1987 there were 97 taxable dance groups and almost twice that number (188) of nonprofit groups. This was a drop in the number of taxable dance groups (142) from 1982 and a rise in nonprofit groups from 159. The average receipts were $\$ 340,010$ for a taxable dance group, and the average revenues for a nonprofit group were $\$ 730,303$. In 1982 the West had been the leading region in the numbers for both taxable and nonpronit groups. In 1987, the Northeast was almost tied with the West in the number of taxable groups and had surpassed the West in the number of nonprofit groups. Figure B shows the average organizational receipts/revenues per region. This picture was very similar to the 1982 picture except that average receipts of taxable organizations in the Midwest in 1987 had surpassed those in the South and the West. In each region, nonprofit revenues are approximately twice the receipts of taxable organizations.

Average Total Receipts/Revenues for
Dance Groups/Artists by Region (1987)


The dominance of the Northeast region and other regional changes from 1982 to 1987 in dance groupe are explained by the numbers of organizations in New York and the drop in California. Below are two tables ( 1987 and 1982) of the (approximately) five states with the most dance groupe (taxable and nonprofit). California saw a large drop in the number of taxable groups and their receipts. This decrease shifted the distribution toward New York, although there was an actual drop in the number of taxable organizations between 1982 and 1987.

TABLE 4: States with Most Dance Groups (1987)

|  | Taxable Dance Groups |  | Receipts of Taxable Dance Groups |  |
| :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \$ $\$ 1,000)$ | \% |
| New York | 21 | 22\% | \$10,386 | 32\% |
| Califomia | 15 | 16\% | \$ 4,057 | 12\% |
| North Carolina | 4 | 4\% | 1,567 | 5\% |
| Hawail | 4 | 4\% | 584 | 2\% |
| Mllinois | 4 | 4\% | (D) | (D) |
| Florida | 4 | 4\% | (D) | (D) |
| Minnesota | 4 | 4\% | (D) | (D) |
| Nevada | 4 | 4\% | (D) | (D) |
| All other states | 37 | 38\% | (D) | (D) |
|  | Nonprofit Dance Groups |  | Revenues of Nonprofit Dance Groups |  |
|  | \# | \% | \$ $\$ 1,000)$ | \% |
| New York | 34 | 18\% | \$48,313 | 35\% |
| Califomia | 25 | 13\% | 17,306 | 13\% |
| Pennsylvania | 10 | 5\% | 8,574 | 6\% |
| Virginia | 8 | 4\% | 1,345 | 1\% |
| Ohio | 7 | 4\% | 12,545 | 9\% |
| Texas | 7 | 4\% | 1,571 | 1\% |
| All other states | 97 | 51\% | \$47,643 | 35\% |
| States with Most Dance Groups (1982) |  |  |  |  |


|  | Taxable Dance Groups |  | Recsipts of Taxable Dance Groups |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 告 | \% | \$(1,000) | \% |
| Calitomia | 33 | 23\% | \$ 9,475 | 35\% |
| New York | 25 | 18\% | 6,788 | 25\% |
| Texas | 10 | 7\% | (D) | (D) |
| Illinois | 6 | 4\% | (D) | (D) |
| Missouri | 6 | 4\% | (D) | (D) |
| All other states | 62 | 44\% | (D) | (D) |


|  | Nonproft Dance Groups |  | Revenues of Nonprofit Dance Groups |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \$ $\$ 1,000)$ | \% |  |
| New York | 39 | 25\% | \$ 32,928 | 37\% |  |
| Calitomia | 19 | 12\% | 18,424 | 21\% |  |
| Ohio | 10 | 6\% | 6,598 | 7\% |  |
| Illinois | 7 | 4\% | (D) | (D) |  |
| Missouri | 6 | 4\% | (D) | (D) |  |
| Pennsylvaria | 6 | 4\% | (D) | (D) |  |
| All Other states | 72 | 45\% | (D) | (D) |  |

New York's dominance in the nonprofit field shrank between 1982 and 1987; however, the state's $35 \%$ share of the revenues nationwide is still very strong. (Many dance companies located in New York tour extensively to other parts of the country; the dollar amounts, however, are assigned to New York; thus these figures do not reflect dance activity nationwide.) California gained a few more organizations as did other regions of the country, making the national distribution somewhat more even. However, New York and California still have almost one third of all nonprofit organizations and $48 \%$ of all nonprofit revenues. This accounts for the large average revenues in the Northeast region shown on Figure $B$.

Nonprofit Classical Music Organizations (symphony orchestras, operas, and chamber music organizations) had the highest average revenues of any broad category of performing arts in 1987. Figure $C$ shows that these nonprofit organizations are consistently larger in terms of average receipts or revenues than any other taxable or nonprofit category in the performing arts. (Taxable theater groups is the only category that matches the average revenues of classical music organizations.) The average nonprofit classical music group has revenues of $\$ 1,442,870$; the average taxable classical music group has receipts of $\$ 490,260$ or about one third the size. The 1987 census counted only 54 taxable organizations, a drop from the 1982 count of 61 organizations. The number of nonprofit organizations grew from 423 in 1982 to 552 in 1987. Regional differences in the number of nonprofit classical music organizations and in their revenues are much less pronounced than for theater or dance. The distribution of the number of organizations in a region varied from $23.6 \%$ in the Midwest to $\mathbf{2 5 . 9 \%}$ in the South. The disparity between taxable and nonprofit groups in the Northeast and

Average Total Receipts/Revenues for Classical Music Groups by Region (1987)


Midwest increased over what had existed in 1982. In both these regions the nonprofit groupe grew marginally while the taxable groups decreased their average receipts in constant doltars. The average revenues of nonprofit classical music organizations grew in the South and showed only modest growth in the West.

When individual states are examined, the dominant role played by California and New York still exists for taxable organizations, but is much less pronounced for nonprofit organizations. Below are two tables (1987 and 1982) of the (approximately) five states with the most classical music groups (taxable and nonprofit).

TABLE 5: States with Most Classical Music Groups (1987)

|  | Taxable Classical Music Groups |  | Receipts of Taxable Classical Music Groups |  |
| :---: | :---: | :---: | :---: | :---: |
|  | H | \% | \$(1,000) | \% |
| New York | 18 | 33\% | \$ 5,984 | 23\% |
| Califomia | 8 | 15\% | 8,867 | 34\% |
| Texas | 8 | 15\% | 1,074 | 4\% |
| Massachusetts | 3 | 6\% | (D) | (D) |
| Other states had 2 or less groups (D) |  |  |  |  |
| All other states | 17 | 31\%. | (D) | (D) |
|  | Nomproft Classical Music Groups |  | Revenues of Nonprofit Classical Music Groups |  |
|  | \# | \% | \$(1,000) | \% |
| California | 63 | 11\% | \$113,547 | 14\% |
| New York | 56 | 10\% | 153,335 | 19\% |
| Pennsylvania | 24 | 4\% | 41,676 | 5\% |
| Texas | 23 | 4\% | 44,336 | 6\% |
| Michigan | 22 | 4\% | 22,133 | 3\% |
| All other states | 364 | 66\% | 421,437 | 53\% |

States with Most Classical Music Groups (1982)

|  | Taxable Classical Music Groups |  | Receapts of Taxable Classical Music Groups |  |
| :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \$(1,000) | \% |
| New York | 14 | 23\% | \$ 4,544 | 25\% |
| California | 7 | 12\% | 1,064 | 6\% |
| New Jersey | 5 | 8\% | (D) | (D) |
| 1 llinois | 4 | 7\% | (D) | (D) |
| Maryland | 4 | 7\% | (D) | (D) |
| Nevada | 4 | 7\% | (D) | (D) |
| All other states | 23 | 37\% | (D) | (D) |

TABLE 5 (coninued): States with Most Classical Music Groups (1982)

|  | Nonprofit Classical Music Groups |  | Revenues of Nonprofit Classical Music Groups |  |
| :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \$ $(1,000)$ | * |
| California | 45 | 11\% | \$51,683 | 11\% |
| New York | 42 | 10\% | 78,891 | 17\% |
| Ohio | 21 | 5\% | 37,620 | 8\% |
| Florida | 20 | 5\% | (D) | (D) |
| Pennsyivania | 20 | 5\% | 26,673 | 6\% |
| All other states | 275 | 65\% | (D) | (D) |

(D) mears that data are with held to avoid disclosure of individial orgarizational data The data, however, are induded in the totals.

The revenues produced by classical music nonprofit organizations in New York and California still account for over one third of the total; however, the number of organizations was $21.5 \%$ of all classical music organizations in 1987. These proportions have risen slightly since 1982 when California and New York had $\mathbf{2 0 . 5 \%}$ of the organizations and $\mathbf{2 7 . 4 \%}$ of the total revenues. Even if these figures for California and New York were calculated on a per capita basis, the concentration would still be strong.

The category Other Music Groups and Artiste is made up of dance or stage bands or orchestras, jazz music groups, choral music groups, and folk, rock, soul, country and western etc. music groups. This category is dominated by taxable groups ( 2039 taxable groups and 166 nonprofit in 1987). The percentage of organizations that are taxable is $93 \%$, and $95 \%$ of the receipts and revenues are from taxable organizations. An average taxable group has $\$ 493,297$ in total receipts; an average nonprofit group has $\$ 342,639$ in total revenues. The West (Figure D) has the largest number of taxable organizations and an even larger percentage of the total receipts of taxable groups.

Average Total Receipts/Revenues for Other Music Groups by Region (1987)


Figure D also shows that the largest average group, whether taxable or nonprofit is in the West. California and New York, again, are the dominant states in this category; however, the country/western music industry in Tennessee contributes to that state's high percentage in taxable organizations and receipts. (The data from 1982 are not split out to be able to make a similar comparison as has been done with the above categories of performing arts organizations.)

TABLE 6: States with Most Other Music Groups (1987)

|  | Taxable Other Music Groups |  | Receipts of Texable Other Music Groups |  |
| :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \$(1,000) | \% |
| Calitomia | 501 | 25\% | \$386,367 | 38\% |
| New York | 289 | 14\% | \$220,160 | 22\% |
| Tennessee | 124 | 6\% | \$93,352 | 9\% |
| All other states | 1,125 | 55\% | \$305,953 | 30\% |
|  | Nonprofit Other Music Groups |  | Revenues of Nonproft Other Music Groups |  |
|  | \# | \% | \$ $\mathbf{( 1 , 0 0 0 )}$ | \% |
| Now York | 23 | 14\% | (D) | (D) |
| Califomia | 19 | 11\% | \$8,702 | 15\% |
| All other states | 124 | 75\% | (D) | (D) |



The final category on Table C is Other Entertainers and Entertainment Groups. This category of other live entertainment (excluding sports), such as vaudevile, ice shows, and other mixed forms of entertainment is dominated ( $98 \%$ ) by taxable groups ( 2092 taxable and 41 nonprofit groupa); $99 \%$ of all receipts/revenues come from taxable groups. California has the largest percentage of taxable groupe (55\%) and almost $63 \%$ of all receipts. New York is a distant second with $17 \%$ of all taxable organizations and $11 \%$ of all receipts.

Caveats and Notes about methodology: An Economic Census is conducted by the U.S. Bureau of the Census every five years. The reference years are the second and seventh year of the decade. The National Endowment for the Arts commissioned the Census Bureau to produce special tables of previously unpublished data collected in these censuses.

The universe of organizations that receive questionnaires is obtained from two sources: (1) filers of FICA reports (payroll tax report sent to the Social Security Administration and (2) filers of IRS business income tax or informational reports (Form 990). The counts of numbers of organizations and their receipta/revenues in the tables and the analysis probably understate the actual the number of organizations and the levels of activity that occurred for two reasons. First, very small performing organizations are likely not to be included, because they have no personnel who are "employees" and
do not file Form 990's if their gross receipts are under $\$ 25,000$. Secondly, some performing organizations are operated as subsidiaries of organizations that are in a different industry (such as colleges, universities, art centers and museums). These subsidiary performing organizations would not be part of the Economic Census universe of performing arts organizations, but may be counted as part of the universe of higher education, entertainment facilities, or museums.

Because the Census Bureau releases only aggregated information, thus making it impossible to construct control groups of the same organizations from one census to the next, direct comparisons of growth should be made with caution. It is a common experience of ongoing periodic surveys that the survey process, especially the development of the universe, improves with each survey. This probably results in more organizations being included each time. So an increase may be due in part to better coverage. Also, over time, more organizations may have become FICA report or Form 990 filers. It is not possible to sort out the relative importance of the various factors for increases in numbers; therefore, characterizations of "growth" should be used cautiously.

The difference between "receipts" (used for taxable/for profit establishments) and "revenues" (used for tax-exempt/nonprofit establishments) is that revenues include contributed (or unearned) income such as grants and contributions from individuals, corporations, and governments. These monies can be accounted for by the organization over a period of years, making comparisons with data from funders difficult.

For further analysis, to compare real growth in total revenues, receipts, or expenses between the 1982 and 1987 censuses, the monetary figures of 1987 can be deflated by dividing them by 1.174 (the GNP Implicit Price Deflator, $1982=100$ ).

For more details on the economic censuses and discussion about other arts organizations, see ARTS ORGANIZATIONS AND THE 1887 CENSUS OF SERVICE INDUSTRIES. A copy of this report is available from:

Research Division
National Endowment for the Arts
1100 Pennsylvania Avenue, NW
Washington, DC 20506

Phone: 202-682-5432
FAX: 202-682-5528

| State | Total Tacable (for profit) Organizations |  |  |  | Total Nonprofit (Tax-axempl) Organizations |  |  |  | Total Organizations |  | \% Nomprofit of Total per atate |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | * | \% | \$ $(1,000)$ | \% | * | \% | \$ $\mathbf{( 1 , 0 0 0 )}$ | \% | * | $\$(1,0 \infty)$ | $\begin{aligned} & \% 80 \\ & \% \end{aligned}$ | \% |
| Alabatra | 33 | 0.5\% | \$15,315 | 0.3\% | 17 | 0.8\% | \$9,286 | 0.5\% | 50 | \$24.58! | 34.0\% | 37.7\% |
| Alaska | 7 | 0.1\% | \$3,225 | 0.1\% | 14 | 0.7\% | \$3,100 | 0.3\% | 21 | \$8,325 | 66.7\% | 61.3\% |
| Arizont | 53 | 0.7\% | \$17,574 | 0.4\% | 24 | 1.2\% | \$31.912 | 1.8\% | 77 | \$49,486 | 31.2\% | 64.5\% |
| Arkansas | 17 | 0.2\% | \$2,466 | 0.1\% | 12 | 0.6\% | (0) | (D) | 29 | \$2,466 | 41.4\% | (D) |
| Califormia | 2,439 | 33.7\% | \$1,927,323 | 39.3\% | 253 | 12.4\% | \$239,909 | 13.5\% | 2.692 | \$2,167,232 | 8.4\% | 11.1\% |
| Colortedo | 64 | 0.8\% | \$20,144 | 0.4\% | 34 | 1.7\% | (0) | (D) | 96 | \$20,144 | 34.7\% | (D) |
| Connecticut | 88 | 1.2\% | \$34,051 | 0.7\% | 40 | 2.0\% | \$28,703 | 1.5\% | 129 | \$ $\mathbf{8 0 , 7 5 4}$ | 31.0\% | 44.0\% |
| Detamare | 12 | 0.2\% | \$2,770 | 0.1\% | 7 | 0.3\% | (D) | (D) | 19 | \$2.770 | 36.8\% | (C) |
| Dist Columbia | 32 | 0.4\% | (D) | (D) | 20 | 1.0\% | \$38.044 | 2.1\% | 52 | (D) | 38.5\% | (D) |
| Fiorida | 232 | 3.2\% | \$108,916 | 2.2\% | 77 | 3.8\% | \$57,776 | 3.2\% | 309 | \$166,692 | 24.9\% | 34.7\% |
| Georgia | 68 | 0.9\% | \$22,095 | 0.5\% | 41 | 2.0\% | \$27,844 | 1.6\% | 107 | \$49,939 | 38.3\% | 55.8\% |
| Hewais | 53 | 0.7\% | \$21,468 | 0.4\% | 10 | 0.5\% | (D) | (D) | 63 | \$21,468 | 15.9\% | (D) |
| Idaho | 3 | 0.0\% | \$458 | 0.0\% | 7 | 0.3\% | (0) | (D) | 10 | \$ $\$ 456$ | 70.0\% | (D) |
| llinots | 258 | 3.6\% | \$143,575 | 2.9\% | 81 | 4.0\% | \$85,425 | 3.7\% | 338 | \$209,000 | 23.9\% | 31.3\% |
| Indiant | 58 | 0.8\% | \$35,413 | 0.7\% | 42 | 21\% | \$27,820 | 1.6\% | 100 | 563,233 | 420\% | 44.0\% |
| Kown | 28 | 0.4\% | \$1,902 | 0.0\% | 21 | 4.0\% | \$8,577 | 0.5\% | 49 | \$10,556 | 42.9\% | 81.2\% |
| Karsee | 28 | 0.4\% | \$4,632 | 0.1\% | 11 | 0.5\% | \$1,849 | 0.1\% | 39 | \$6,481 | 28.2\% | 28.5\% |
| Kentucity | 32 | 0.4\% | \$7,202 | 0.1\% | 23 | 1.1\% | \$16,432 | 0.8\% | 55 | \$23,654 | 41.8\% | 69.5\% |
| Lovisiana | 45 | 0.6\% | \$20,490 | 0.5\% | 22 | 1.1\% | 58,313 | 0.4\% | 67 | \$28,800 | 32.8\% | 21.9\% |
| Maine | 18 | 0.3\% | \$2,602 | 0.1\% | 19 | 0.9\% | \$4,502 | 0.3\% | 38 | \$7,104 | 50.0\% | 63.4\% |
| Meryiand | 81 | t.1\% | \$27,259 | 0.6\% | 22 | 1.1\% | \$35,068 | 20\% | 103 | \$62,327 | 21.4\% | 56.3\% |
| Massachustets | 107 | 1.5\% | \$51.458 | f.0\% | 70 | 3.4\% | \$69,990 | 3.8\% | 177 | \$ 121,448 | 39.5\% | 57.6\% |
| Michlgart | 123 | 1.7\% | \$81,608 | 1.7\% | 57 | 2.8\% | \$41,013 | 2.3\% | 180 | \$122,621 | 31.7\% | 33.4\% |
| Munneeota | 85 | 1.3\% | 560,762 | 1.0\% | 53 | 2.8\% | \$47,489 | 2.7\% | 148 | \$98,231 | 35.8\% | 48.3\% |
| M Hasoigesippl | 7 | 0.1\% | (0) | (D) | 9 | 0.4\% | (D) | (D) | 18 | (D) | 56.3\% | (D) |
| Miseourt | 121 | 1.7\% | \$51,823 | 1.1\% | 43 | 2.1\% | \$44,052 | 2.5\% | 184 | \$85,880 | 28.2\% | 45.9\% |
| Mortana | 15 | 0.2\% | \$1,308 | 0.0\% | 13 | 0.6\% | (D) | (D) | 28 | \$1,396 | 46.4\% | (D) |
| Nobramica | 36 | 0.5\% | \$5,849 | 0.1\% | 13 | 0.6\% | \$8,356 | 0.4\% | 48 | \$12,205 | 26.5\% | 521\% |
| Nevada | 112 | 1.5\% | \$55,008 | 1.1\% | 7 | 0.3\% | \$1,35\% | 0.1\% | 119 | \$56,302 | 5.8\% | 2.4\% |
| Now Hampehire | 22 | 0.3\% | \$3,403 | 0.1\% | 16 | 0.8\% | \$3,007 | 0.2\% | 38 | \$6,430 | 421\% | 47.1\% |
| Now Jentey | 233 | 3.2\% | \$140,046 | 29\% | 47 | 2.3\% | \$29,050 | 1.6\% | 260 | \$170,005 | 18.8\% | 17.1\% |
| Now Mradco | 18 | 0.2\% | \$3,098 | 0.1\% | 18 | 0.9\% | \$11.842 | 0.7\% | 36 | \$14,730 | 50.0\% | 72.0\% |
| New York | 1,473 | 20.4\% | \$1,422,113 | 29.0\% | 285 | 13.0\% | \$401,060 | 22.5\% | 1,738 | \$1,823, 173 | 15.2\% | 22.0\% |
| North Cerolina | 61 | 0.8\% | \$13,425 | 0.3\% | 48 | 2.4\% | \$20,02\% | 1.1\% | 109 | \$33,453 | 4.0\% | 59.0\% |
| North Daskota | 2 | 0.0\% | (D) | (C) | 7 | 0.3\% | (D) | (D) | 9 | (0) | 77.8\% | (0) |
| Ohio | 114 | 1.6\% | \$50.743 | 1.0\% | 70 | 3.4\% | \$91,807 | 5.2\% | 184 | \$142810 | 38.0\% | 64.4\% |
| Odimionta | 27 | 0.4\% | \$0.635 | 0.2\% | 24 | 1.2\% | (D) | (0) | 51 | \$9.635 | 47.1\% | (D) |
| Oregon | 50 | 0.7\% | \$11,057 | 0.2\% | 31 | 1.5\% | 522.833 | 1.3\% | 81 | \$34.480 | 38.3\% | 68.2\% |
| Pennoyivania | 174 | 2.4\% | \$101,816 | 21\% | 82 | 4.5\% | \$73,822 | 4.1\% | 208 | \$175,638 | 34.6\% | 42.0\% |
| Procde balend | 24 | 0.3\% | \$9,324 | 0.2\% | 12 | 0.6\% | \$5,917 | 0.3\% | 36 | \$15,241 | 33.3\% | 38.8\% |
| South Cerolina | 18 | 02\% | \$3,487 | 0.1\% | 22 | 1.1\% | \$7.043 | 0.4\% | 40 | \$10,530 | 55.0\% | 66.9\% |
| South Dakcka | 8 | 0.1\% | \$1.235 | 0.0\% | 7 | 0.3\% | (D) | (D) | 15 | \$1,205 | 48.7\% | (D) |
| Tennersee | 231 | 3.2\% | \$149,215 | 3.0\% | 29 | 1.4\% | \$20,300 | 1.4\% | 200 | \$174,584 | 11.2\% | 14.5\% |
| Tant | 227 | 3.1\% | \$101,828 | 2.1\% | 94 | 4.6\% | \$81,623 | 4.6\% | 321 | \$183,449 | 29.3\% | 44.5\% |
| Uth | 14 | 0.2\% | \$4,950 | 0.1\% | 9 | 0.4\% | \$12.150 | 0.7\% | 23 | \$10,400 | 39.1\% | 63.0\% |
| Vermort | 13 | 0.2\% | \$1,000 | 0.0\% | 12 | 0.8\% | \$3,350 | 0.2\% | 25 | \$4,359 | 48.0\% | 76.9\% |
| Virginit | 69 | 1.0\% | \$20.710 | 0.4\% | 49 | 2.4\% | *30.95\% | 1.7\% | 118 | \$51,6e2 | 41.5\% | 59.9\% |
| Weaktugton | 75 | 1.0\% | \$48,0*3 | 0.9\% | 60 | 29\% | \$ $\$ 2.700$ | 1.8\% | 135 | \$78,763 | 44.4\% | 41.5\% |
| Weet Vrginia | 3 | 0.0\% | \$4*8 | 0.0\% | 9 | 0.4\% | \$2,378 | 0.1\% | 12 | \$2,844 | 75.0\% | 83.8\% |
| Wieconsin | 107 | 1.5\% | \$24,496 | 0.5\% | 53 | 26\% | \%2,473 | 1.3\% | 160 | \$46,950 | 33.1\% | 47.9\% |
| Wyoming | 5 | 0.1\% | \$3,092 | 0.1\% | 2 | 0.1\% | (C) | (D) | 7 | \$3,092 | 28.6\% | (D) |
| Total U.S. | 7233 | 00.0\% | \$4,904,224 | 80.8\% | 2,036 | 100.0\% | 4,760,521 | 94.9\% | 9,271 | \$8,684,745 | 22.0\% | 28.6\% |

[^1]TABLE B: U.S. PERFORMING ARTS ORGANIZATIONS AND THEIR RECEIPTS/REVENUES BY REGION (1987)

| REGION | Producers of Live Theatrical Productions |  |  |  | Dance Groups and Artista |  |  |  | Symphony Orchestras, Opera Companies, and Chamber Musk Organizations |  |  |  | Other Music Groupe and Artists |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Organkatione |  | Pecelpts |  | Organizations |  | Receipts |  | Organizatione |  | Receipts |  | Organizations |  | Peceipts |  |
|  | * | \% | \$ $(1,000)$ | \% | * | \% | \$ $(1,000)$ | \% | * | \% | \$ $(1,000)$ | \% | * | \% | \$ $(1,000)$ | \% |
| Northesst | 382 | 46.4\% | \$502,059 | 62.0\% | 31 | 32.0\% | \$14,508 | 44.0\% | 22 | 40.7\% | \$7,092 | 26.8\% | 494 | 24.2\% | \$300,440 | 29.9\% |
| Milwest | 111 | 13.5\% | \$75,105 | 9.3\% | 18 | 18.6\% | \$6,062 | 18.4\% | 5 | 9.3\% | \$645 | 2.4\% | 397 | 19.5\% | \$67,304 | 6.7\% |
| South | 127 | 15.4\% | \$104,061 | 12.9\% | 16 | 16.5\% | \$2,785 | 8.4\% | 14 | 25.9\% | \$5,862 | 22.1\% | 482 | 23.6\% | \$193,197 | 19.2\% |
| West | 204 | 24.8\% | \$127,997 | 15.8\% | 32 | 33.0\% | \$9,628 | 29.2\% | 13 | 24.1\% | \$12,875 | 48.6\% | 666 | 32.7\% | \$444,891 | 44.2\% |
| Totall U.S. | 824 | 100.0\% | \$809,222 | 100.0\% | 97 | 100.0\% | \$32,981 | 100.0\% | 54 | 100.0\% | \$26,474 | 100.0\% | 2,039 | 100.0\% | \$1,005,832 | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Producers of Live Theouricel Proctuctions |  |  |  | Dance Groupe and Artista |  |  |  | Symphory Orchestras, Opera Companies, and Chamber Music Orgenlzatione |  |  |  | Other Muste Groups and Artista |  |  |  |
| , | Organzations |  | Pevenues |  | Organtzations |  | Pevences |  | Organizations |  | Revenues |  | Organizations |  | Revenues |  |
| REGION | $\cdots$ | \% | \$ (1,000) | \% | * | \% | \$ $(1,000)$ | \% | * | \% | \$ $(1,000)$ | \% | * | \% | \$ $(1,000)$ | \% |
| Northesest | 255 | 27.8\% | *195,325 | 35.3\% | 65 | 34.6\% | \$69,611 | 50.7\% | 141 | 25.5\% | \$248,554 | 31.2\% | 50 | 30.1\% | \$15,934 | 28.0\% |
| Midwest | 210 | 22.9\% | \$100,051 | 18.1\% | 36 | 19.1\% | \$24,197 | 17.6\% | 130 | 23.6\% | \$198,410 | 24.9\% | 37 | 22.3\% | \$7,020 | 12.3\% |
| South | 243 | 26.5\% | \$119,817 | 21.7\% | 47 | 25.0\% | \$16,850 | 12.3\% | 143 | 25.9\% | \$165,525 | 20.8\% | 39 | 23.5\% | \$4,412 | 7.8\% |
| Weot | 208 | 22.7\% | \$137,582 | 24.9\% | 40 | 21.3\% | \$26,639 | 19.4\% | 138 | 25.0\% | \$183,975 | 23.1\% | 40 | 24.1\% | \$20,512 | 51.9\% |
| Total U.S. | 916 | 100.0\% | \$552,775 | 100.0\% | 188 | 100.0\% | \$137,297 | 100.0\% | 552 | 100.0\% | \$796,464 | 100.0\% | 166 | 100.0\% | \$58,878 | 100.0\% |



-


| 禺宽 |  | $\omega$ |  | $\omega \cdots \overrightarrow{0}$ |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  |  |  |  |  |
| 8 |  |  |  |  |
| $\stackrel{\stackrel{N}{\mathrm{~N}}}{\stackrel{\rightharpoonup}{\mathrm{~A}}}$ |  | c $\mathrm{N} \rightarrow 0 \rightarrow 0-8 \mathrm{8}-\mathrm{a}$ |  | NOM4 |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  | 000000000 <br>  |  |  |
|  |  |  |  | $\mathrm{N} \cdot \mathrm{ONN}$ |
|  |  |  |  |  |
|  |  |  |  | $3$ |
|  | $\text { 308 } 888$ |  |  |  |



[^2]










[^0]:    ${ }^{1}$ There are several explanations for why the number of organizations counted in this census may be less than the actual number, particularly noticeable with the numbers per state. See the discussion in the Caveate... section at the end of this note.

[^1]:    

[^2]:    

