



# THE ARTS AND ECONOMIC GROWTH

Arts and cultural production play a significant role in the U.S. economy. The National Endowment for the Arts and the Department of Commerce investigate the impact of arts and cultural goods, services, and industries — both commercial and not-for-profit — to the U.S. economy.

## \$919.7 B

contributed to the U.S. economy in 2019



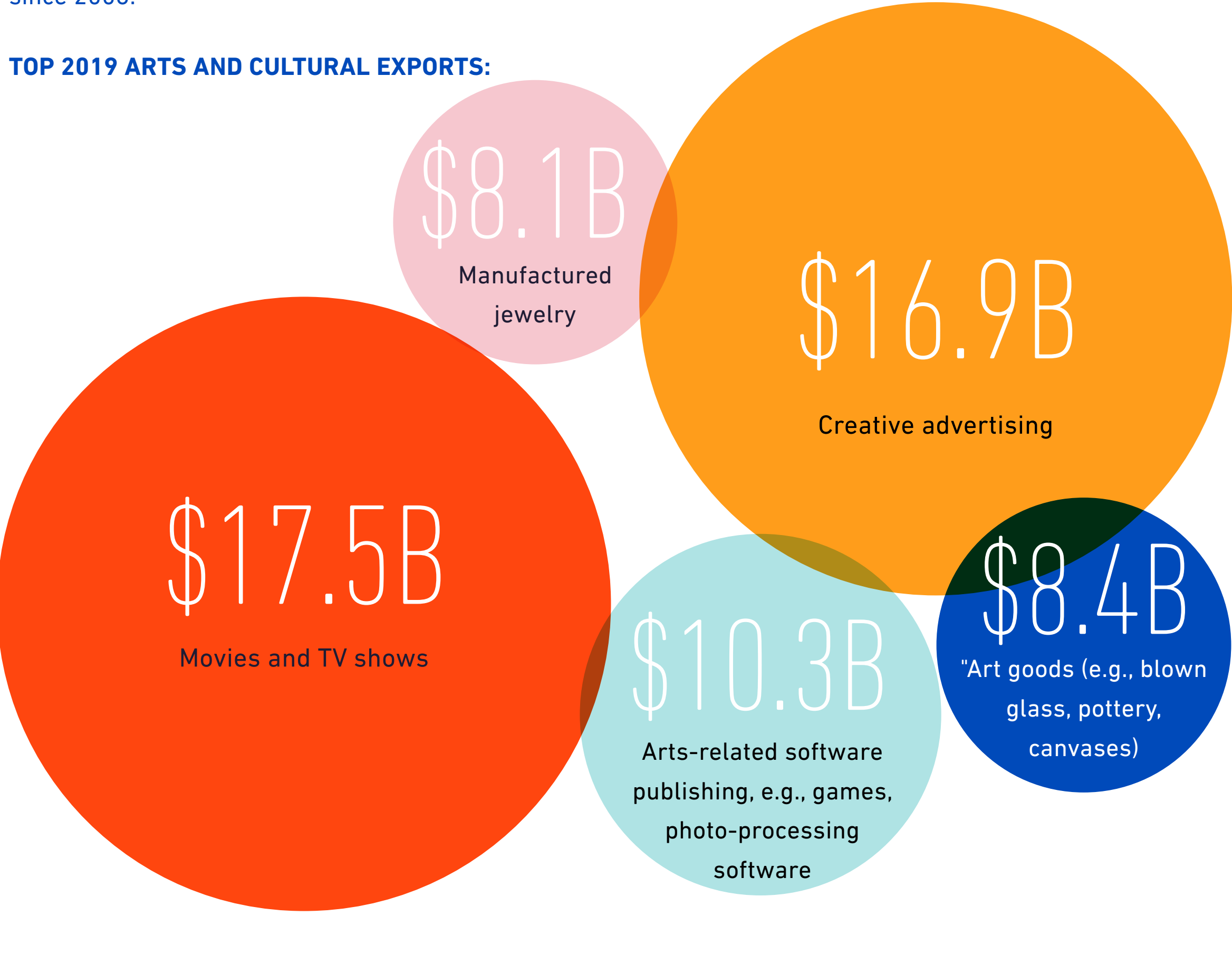
**76.9%** growth in GDP contribution from arts and cultural production between 1998 and 2019.



## AN EXPORT POWERHOUSE

The U.S. arts and cultural sector runs a trade surplus (\$32.7 billion in 2019) that has generally been growing since 2006.

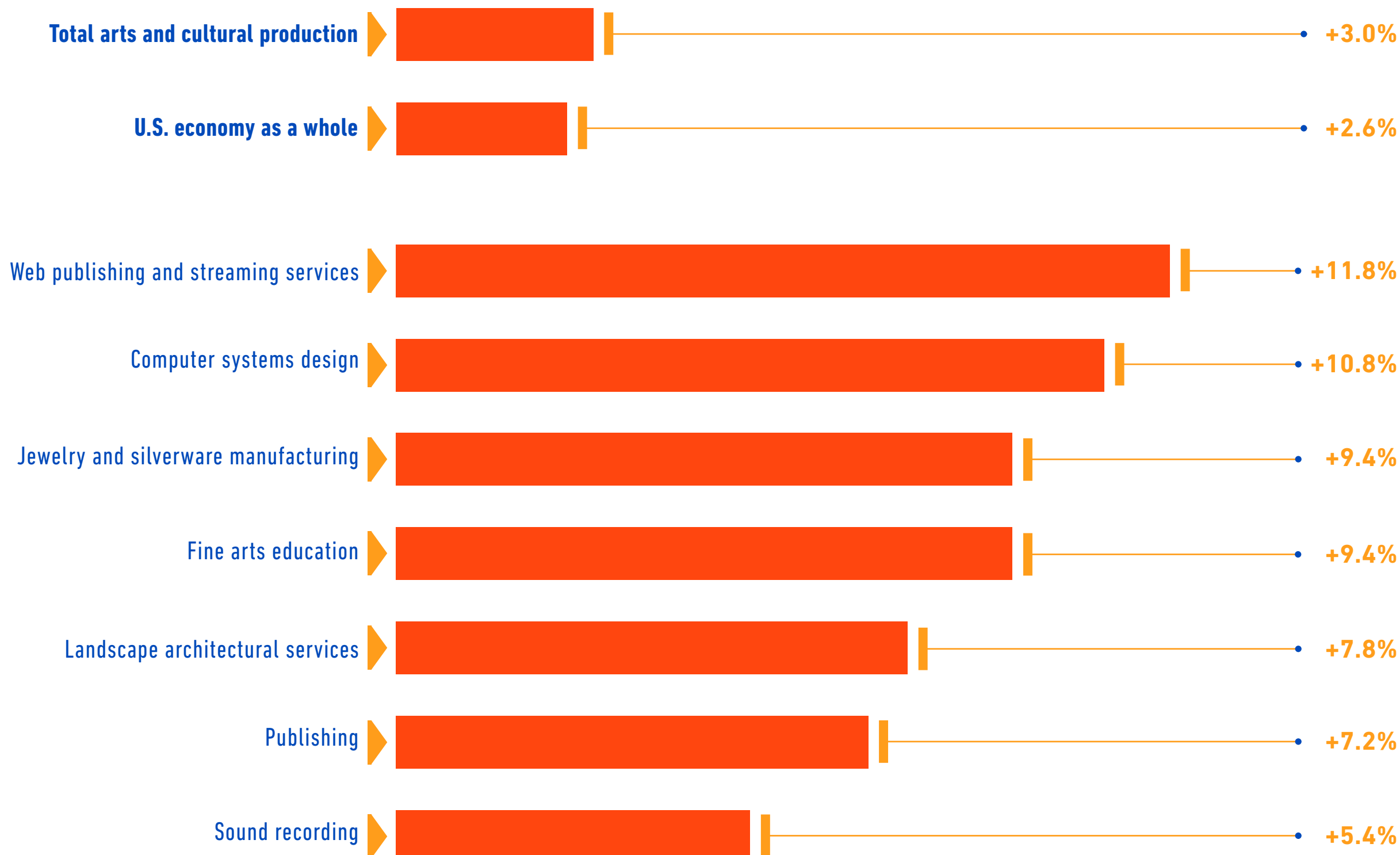
### TOP 2019 ARTS AND CULTURAL EXPORTS:



## FAST-GROWING ARTS AND CULTURAL INDUSTRIES

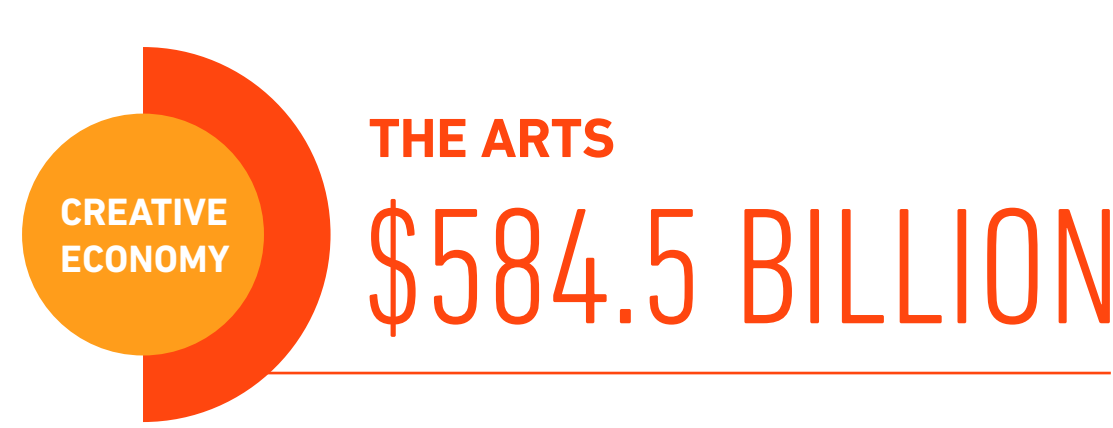
In recent years, several industries producing arts and cultural goods and services have exhibited fast growth.

### AVERAGE ANNUAL GROWTH IN GDP: 2017-2019

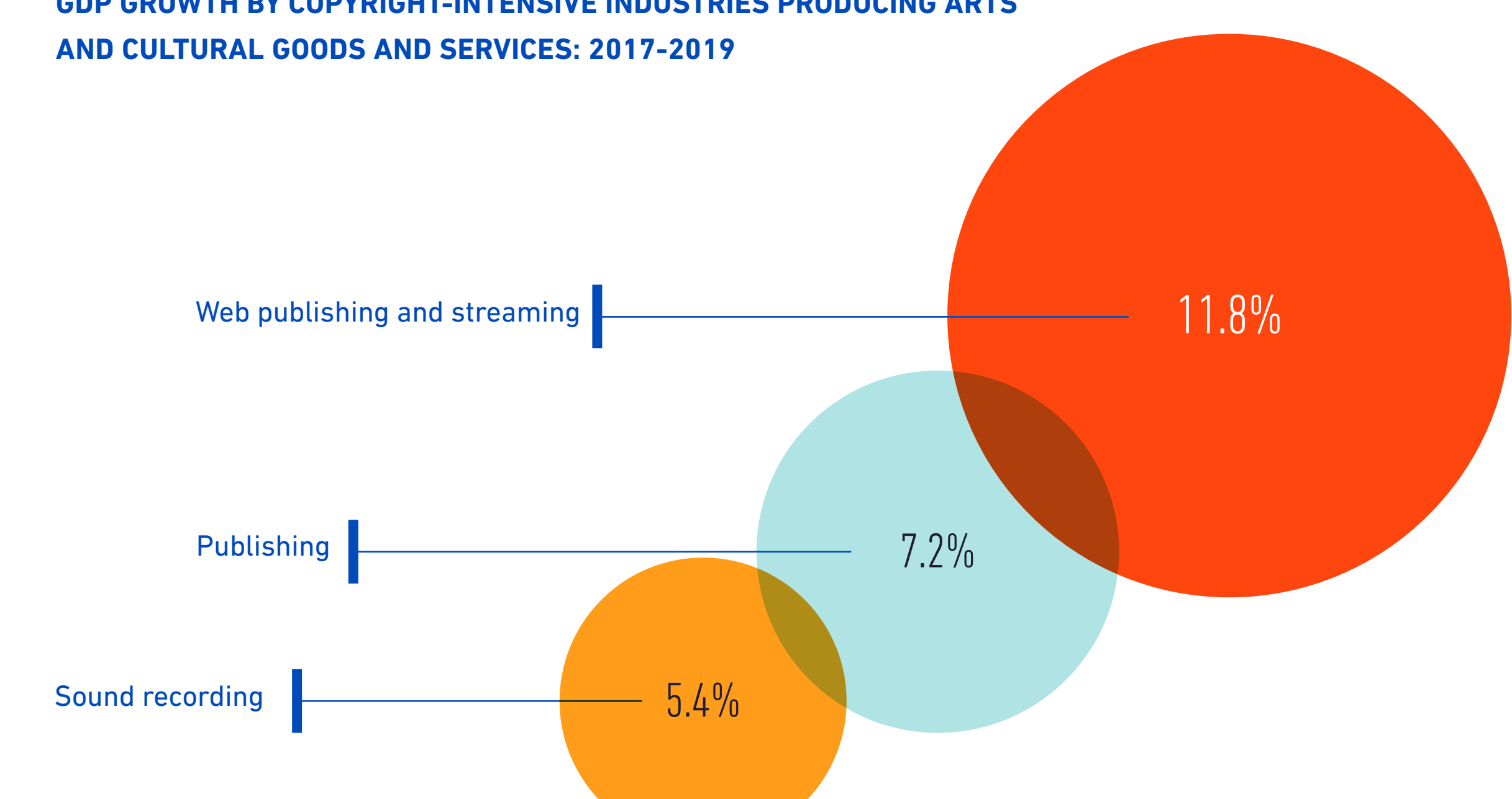


## ARTS AND THE CREATIVE ECONOMY

One way to measure the creative economy is by looking at copyright-intensive industries such as publishing, broadcasting, and arts-related computer systems design. The arts make up **\$584.5 BILLION**, nearly half of the creative economy (i.e., copyright-intensive industries).

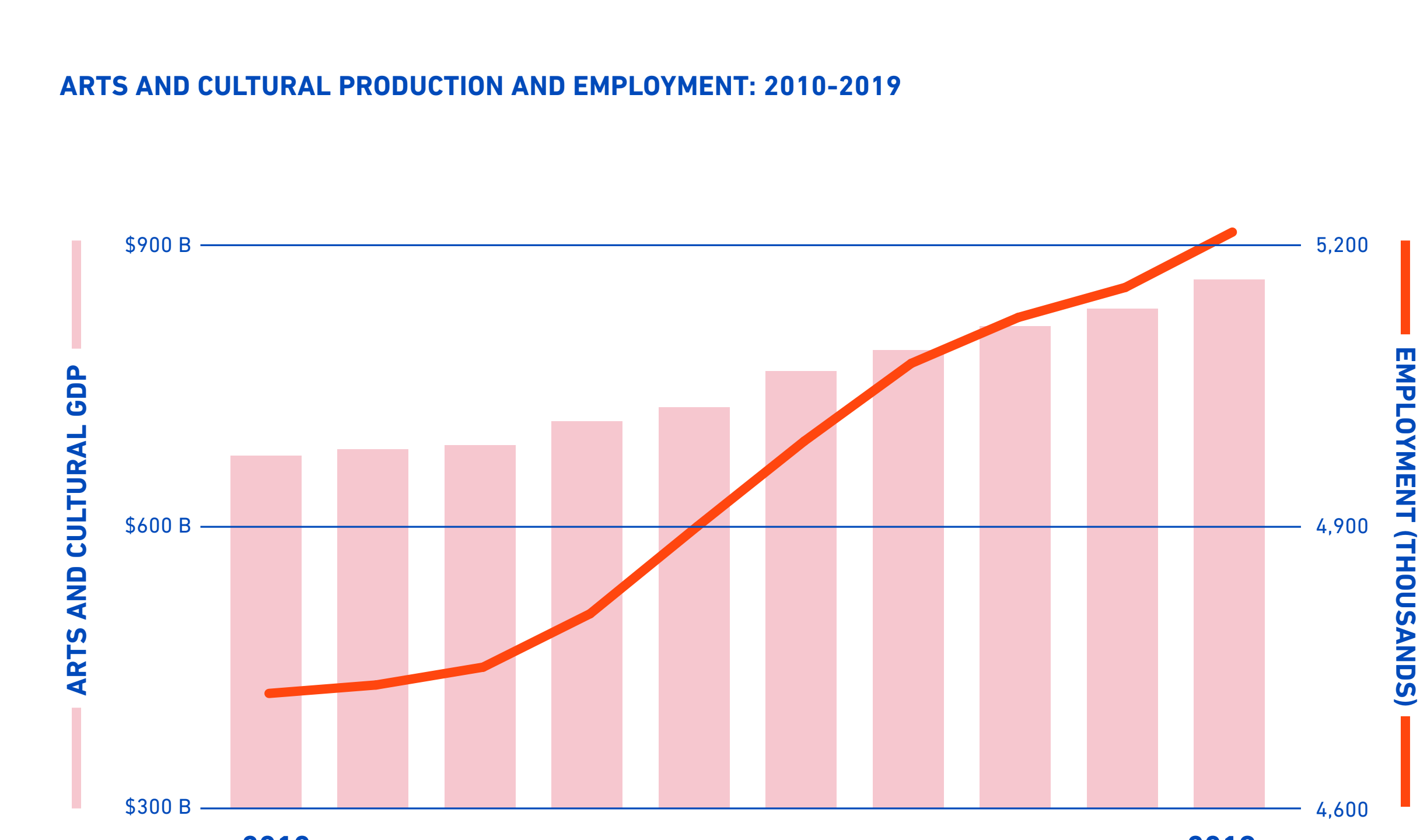


### GDP GROWTH BY COPYRIGHT-INTENSIVE INDUSTRIES PRODUCING ARTS AND CULTURAL GOODS AND SERVICES: 2017-2019



## EMPLOYMENT FROM ARTS AND CULTURAL PRODUCTION

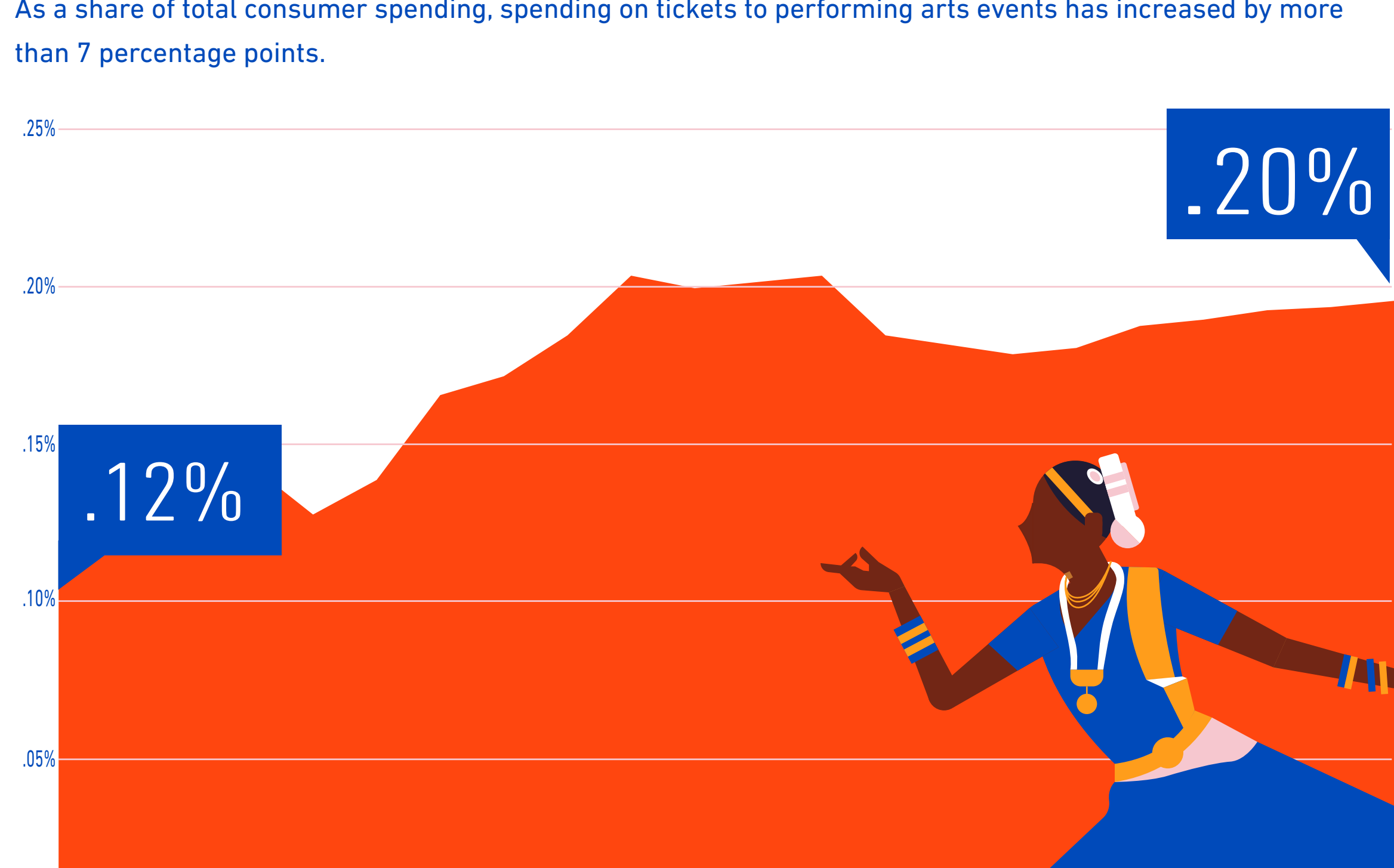
### ARTS AND CULTURAL PRODUCTION AND EMPLOYMENT: 2010-2019



## GROWTH IN PERFORMING ARTS AUDIENCE

Over the past 20 years, consumers are spending more on admissions to performing arts events.

As a share of total consumer spending, spending on tickets to performing arts events has increased by more than 7 percentage points.



Arts and cultural production is a valuable part of America's economy and growing more valuable every year.



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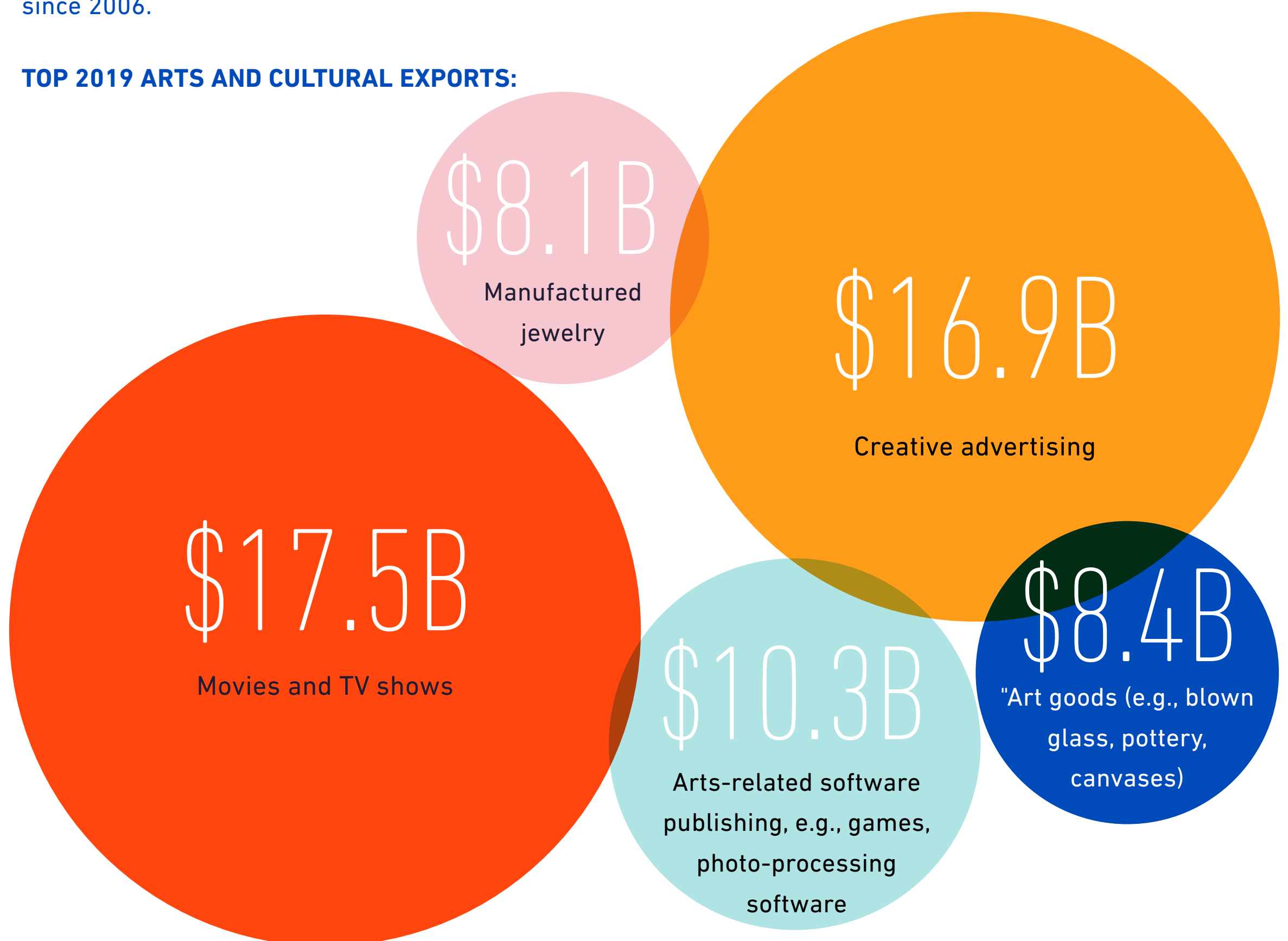
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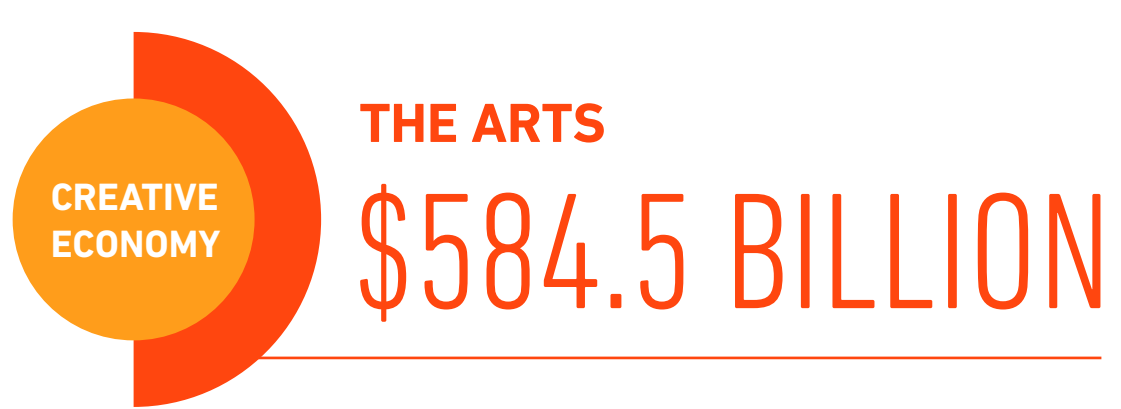


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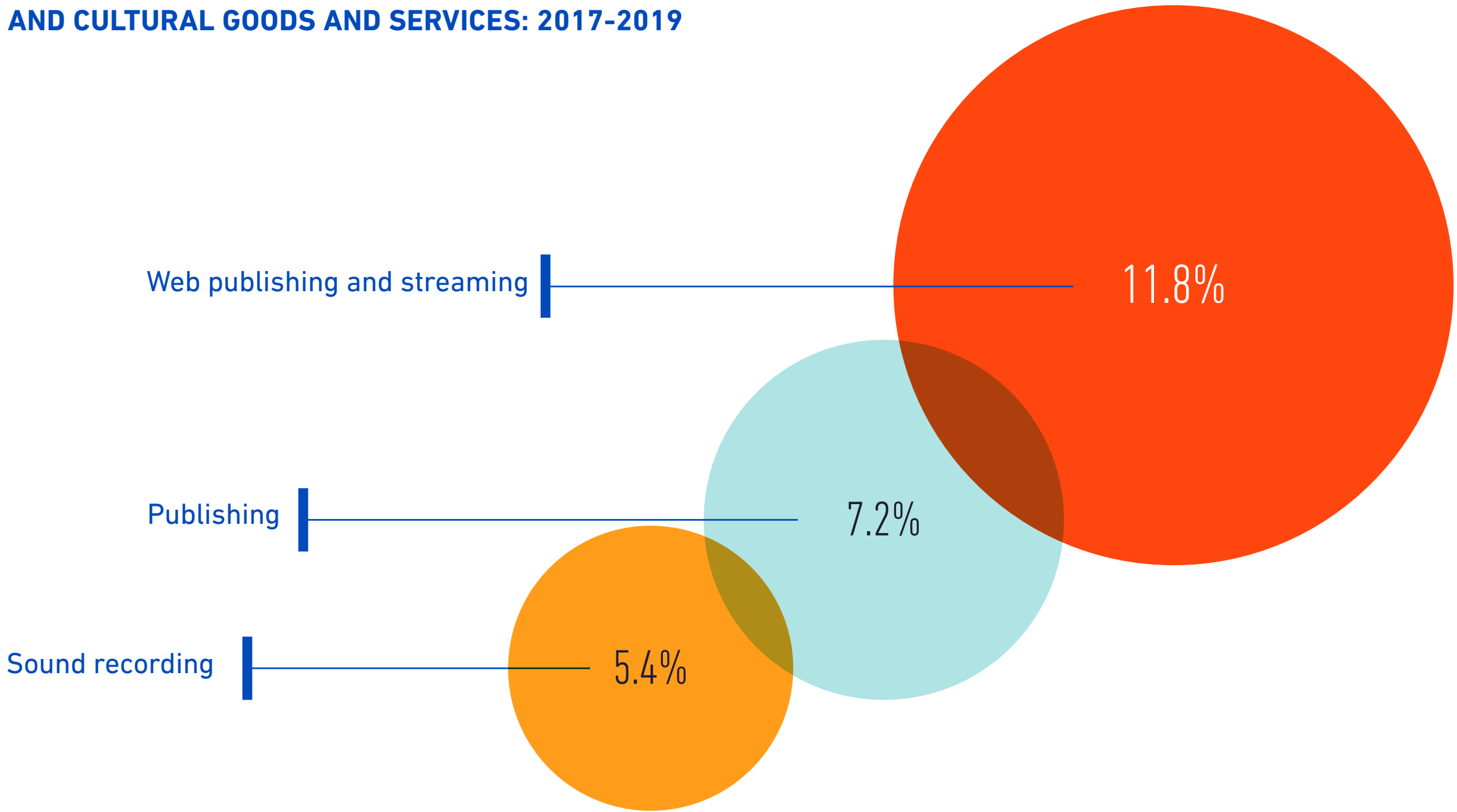
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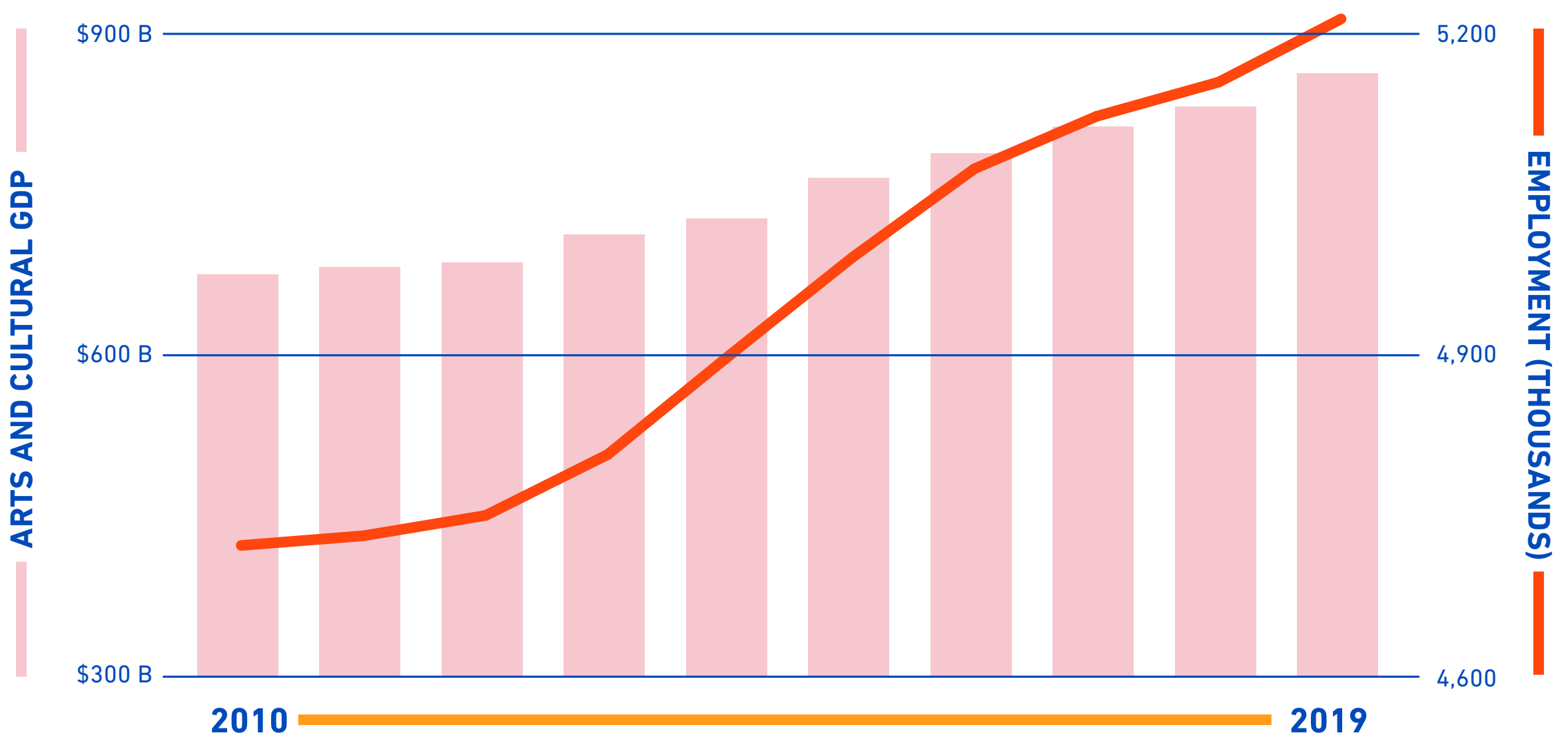


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March 2019



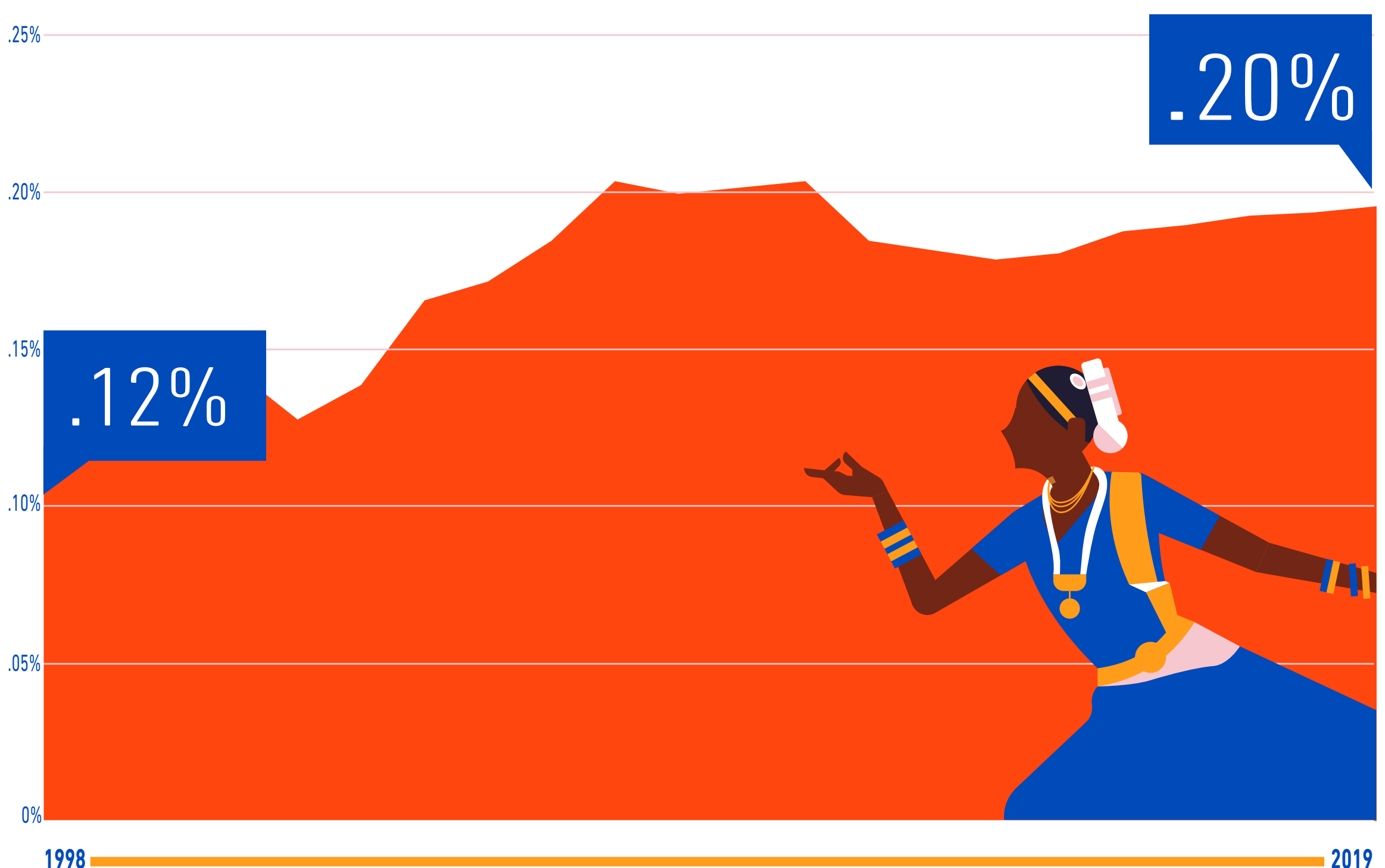
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