# APPENDIX B 2012 SPPA QUESTIONNAIRE

## 2012 Survey of Public Participation in the Arts (SPPA)

```
PROGRAMMER INFORMATION - THERE ARE 20 VERSIONS:
Form1: Core1 + module A and module B {random 5% of interviews}
Form2: Core1 + module A and module C {random 5% of interviews}
Form3: Core1 + module A and module D {random 5% of interviews}
Form4: Core1 + module A and module E {random 5% of interviews}
Form5: Core1 + module B and module C {random 5% of interviews}
Form6: Corel + module B and module D {random 5% of interviews}
Form7: Core1 + module B and module E {random 5% of interviews}
Form8: Corel + module C and module D {random 5% of interviews}
Form9: Corel + module C and module E {random 5% of interviews}
Form10: Core1 + module D and module E {random 5% of interviews}
Form11: Core2 + module A and module B {random 5% of interviews}
Form12: Core2 + module A and module C {random 5% of interviews}
Form13: Core2 + module A and module D {random 5% of interviews}
Form14: Core2 + module A and module E {random 5% of interviews}
Form15: Core2 + module B and module C {random 5% of interviews}
Form16: Core2 + module B and module D {random 5% of interviews}
Form17: Core2 + module B and module E {random 5% of interviews}
Form18: Core2 + module C and module D {random 5% of interviews}
Form19: Core2 + module C and module E {random 5% of interviews}
Form20: Core2 + module D and module E {random 5% of interviews}
```

We would also like the CATI program to include a variable indicating when a pop-up help option is used.

#### **CORE1 QUESTIONS (ASK FORMS 1-10)**

## If not married and doesn't have a partner or don't know or refused to marital status question

The following questions are about your activities during the last 12 months between {fill today's date}, 2011 and {fill today's date}, 2012.

#### If married/ has partner

The following questions are about you and your spouse/partner's activities during the last 12 months between {fill today's date}, 2011 and {fill today's date}, 2012.

#### Ask All

C1Q1A With the exception of elementary or high school performances, did **you** go to a live jazz performance during the last 12 months?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if attended a live jazz performance in the last 12 months (Q1a=1)

C1Q1B How many times did you do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

## Ask if married/has partner

C1Q1C [With the exception of elementary or high school performances] did your **spouse/partner** go to a live jazz performance [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if spouse/partner attended a live jazz performance in the last 12 months (Q1c=1)

C1Q1D How many times did your spouse/partner do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

#### Ask All

C1Q2A [With the exception of elementary or high school performances] did **you** go to a live Latin, Spanish, or salsa music performance [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if attended a live Latin, Spanish, or salsa music performance in the last 12 months (Q2a=1)

C1Q2B How many times did you do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

## Ask if married/ has partner

C1Q2C [With the exception of elementary or high school performances] did your **spouse/partner** go to a live Latin, Spanish, or salsa music performance [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## If spouse or partner attended a live Latin, Spanish, or salsa music performance in the last 12 months (Q2c=1)

C1Q2D How many times did your spouse/partner do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

#### Ask All

C1Q3A [With the exception of elementary or high school performances] did **you** go to a live classical music performance such as symphony, chamber, or choral music [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask if attended a live classical music performance in the last 12 months (Q3a=1)

C1Q3B How many times did you do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

#### Ask if married/has partner

C1Q3C [With the exception of elementary or high school performances] did your **spouse/partner** go to a live classical music performance such as symphony, chamber, or choral music [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if spouse/partner attended a live classical music performance in the last 12 months (Q3c=1)

C1Q3D How many times did your spouse/partner do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

#### Ask All

**C1Q4A** [With the exception of elementary or high school performances] did **you** go to a live opera [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if attended a live opera in the last 12 months (Q4a=1)

C1Q4B How many times did you do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

## Ask if married/has partner

C1Q4C [With the exception of elementary or high school performances] did your **spouse/partner** go to a live opera [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask if spouse/partner attended a live opera in the last 12 months (Q4c=1)

C1Q4D How many times did your spouse/partner do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

C1Q5A [With the exception of elementary or high school performances] did **you** go to a live musical stage play [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask if attended a live musical stage play in the last 12 months (Q5a=1)

C1Q5B How many times did you do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

## Ask if married/has partner

C1Q5C [With the exception of elementary or high school performances] did your **spouse/partner** go to a live musical stage play [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if spouse/partner attended a live musical stage play in the last 12 months (Q5c=1)

**C1Q5D** How many times did your **spouse/partner** do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

#### **Ask All**

**C1Q6A** [With the exception of elementary or high school performances] did **you** go to a live performance of a nonmusical stage play [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if attended a live performance of a nonmusical stage play in the last 12 months (Q6a=1)

C1Q6B How many times did you do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

## Ask if married/has partner

C1Q6C [With the exception of elementary or high school performances] did your **spouse/partner** go to a live performance of a nonmusical stage play [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if spouse/partner attended a live performance of a nonmusical stage play in the last 12 months (Q6c=1)

C1Q6D How many times did your spouse/partner do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

## Ask All

**C1Q7A** [With the exception of elementary or high school performances] did **you** go to a live ballet performance [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if attended a live ballet performance in the last 12 months (Q7a=1)

C1Q7B How many times did you do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

## Ask if married/has partner

**C1Q7C** [With the exception of elementary or high school performances] did your **spouse/partner** go to a live ballet performance [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if spouse/partner attended a live ballet performance in the last 12 months (Q7c=1)

C1Q7D How many times did your **spouse/partner** do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

#### Ask All

C108A [With the exception of elementary or high school performances] Did **you** go to a live dance performance other than ballet, such as modern, contemporary, folk, traditional, or tap dance [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask if attended a live dance performance in the last 12 months (Q8a=1)

C1Q8B How many times did you do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

#### Ask if married/has partner

C108C [With the exception of elementary or high school performances] did your **spouse/partner** go to a live dance performance other than ballet, such as modern, contemporary, folk, traditional, or tap dance [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if spouse/partner attended a live dance performance in the last 12 months (Q8c=1)

C1Q8D How many times did your spouse/partner do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

#### **Ask All**

**C1Q9A** [With the exception of elementary or high school performances] did **you** go to any other music, theater, or dance performance [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if married/has partner

C1Q9B [With the exception of elementary or high school performances] did **your spouse/partner** go to any other music, theater, or dance performance [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask All

C1Q10A [During the last 12 months] did you visit an art museum or gallery?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask if visited an art museum or gallery in the last 12 months (Q10a=1)

C1Q10B How many times did you do this during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

Ask ii marricu/nas par mer	Ask	if	married/has	partner
----------------------------	-----	----	-------------	---------

C1Q10C [During the last	12 months] did your spouse/partner	· visit an art museum	or gallery?
-------------------------	------------------------------------	-----------------------	-------------

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if partner/spouse visited an art museum or gallery in the last 12 months (Q10c=1)

C1Q10D How many times did your spouse/partner do this [during the last 12 months?]

Record Exact number 1-97

- 98 Don't know
- 99 Refused

## **Ask All**

C1Q11A [During the last 12 months] did **you** visit a crafts fair or a visual arts festival?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

### Ask All

**C1Q11B** [During the last 12 months] did **you** visit an outdoor festival that featured performing artists?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if married/has partner

**C1Q11C** [During the last 12 months] did your **spouse/partner** visit a crafts fair or a visual arts festival?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if married/has partner

C1Q11D [During the last 12 months] did your **spouse/partner** visit an outdoor festival that featured performing artists?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask All

**C1Q12A** [During the last 12 months] did **you** visit an historic park or monument, or tour buildings or neighborhoods for their historic or design value?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if married/has partner

**C1Q12B** [During the last 12 months] did your **spouse/partner** visit an historic park or monument, or tour buildings or neighborhoods for their historic or design value?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Next I have a few Questions about Reading.

#### Ask All

**C1Q13A** With the exception of books required for work or school, did **you** read any books during the last 12 months?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if read any books in the last 12 months (Q13a=1)

C1Q13B About how many did you read during the last 12 months?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

## Ask if married/has partner

**C1Q13C** [With the exception of books required for work or school] did your **spouse/partner** read any books [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask if spouse/partner read any books in the last 12 months (Q13c=1)

C1Q13D About how many did your **spouse/partner** read [during the last 12 months?]

Record Exact number 1-97

- 98 Don't know
- 99 Refused

#### **Ask All**

C1Q14A [During the last 12 months] did you read any (INSERT)?<sup>1</sup>

- a. Novels or short stories
- b. Poetry
- c. Plays
- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if married/has partner

C1Q14B [During the last 12 months] did your spouse/partner read any:

- a. Novels or Short stories
- b. Poetry
- c. Plays
- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

<sup>&</sup>lt;sup>1</sup> Interviewer note for Q14A and Ql4B: Reading newspapers or magazines generally does not count unless they are reading short stories or poetry that has been published in a newspaper or magazine.

### CORE2 QUESTIONS (ASK FORMS 11-20)

## If not married and doesn't have a partner or don't know or refused to marital status question

The following questions are about your activities during the last 12 months between {fill today's date}, 2011 and {fill today's date}, 2012.

## If married/ has partner

The following questions are about you and your spouse/partner's activities during the last 12 months between {fill today's date}, 2011 and {fill today's date}, 2012.

#### Ask All

**C2Q1A** With the exception of elementary or high school performances, did **you** go to a live music performance during the last 12 months?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

### Ask if person went to a live music performance (Q1a = 1)

C2Q2A [With the exception of elementary or high school performances,] did **you** go to a live (INSERT) performance? [During the last 12 months]

- a. Jazz
- b. Latin, Spanish, or salsa music
- c. Classical music, such as symphony, chamber or choral music
- d. Opera
- e. Hymns, gospel, or choir music
- f. Country music
- g. Rap or hip hop
- **h.** Blues, rhythm & blues, or soul music
- i. Folk music
- j. Pop or rock music
- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if married/has partner

C2Q1B With the exception of elementary or high school performances, did **your spouse/partner** go to a live music performance during the last 12 months?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if spouse/partner went to a live music performance (Q1B = 1)

C2Q2B [With the exception of elementary or high school performances,] did **your spouse/partner** go to a live (INSERT) performance? [During the last 12 months]

- a. Jazz
- b. Latin, Spanish, or salsa music
- c. Classical music, such as symphony, chamber or choral music
- d. Opera
- e. Hymns, gospel, or choir music
- f. Country music
- g. Rap or hip hop
- **h.** Blues, rhythm & blues, or soul music
- i. Folk music
- j. Pop or rock music
- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask All

C2Q3A [With the exception of elementary or high school performances,] did **you** go to a live musical stage play [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if married/has partner

**C2Q3B** [With the exception of elementary or high school performances] did your **spouse/partner** go to a live musical stage play [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**C2Q4A** [With the exception of elementary or high school performances,] did **you** go to a live performance of a nonmusical stage play [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

### Ask if married/has partner

C2Q4B [With the exception of elementary or high school performances,] did your spouse/partner go to a live performance of a nonmusical stage play [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### **Ask All**

**C2Q5A** [With the exception of elementary or high school performances,] did **you** go to a live ballet performance [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask All

**C2Q5B** [With the exception of elementary or high school performances,] did you go to a live dance performance other than ballet [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if married/has partner

**C2Q5C** [With the exception of elementary or high school performances,] did your **spouse/partner** go to a live ballet performance [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if married/has partner

C2O5D [With the exception of elementary or high school performances,] did your spouse/partner go to a live dance performance other than ballet [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if attended a music, theater or dance performance (Q1a=1 or Q3a=1 or Q4a =1 or Q5a=1 or Q5b=1)

**C206A** [With the exception of elementary or high school performances,] during the last 12 months, approximately how many times did **you** go to a live music, theater, or dance performance?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

## Ask if spouse/partner attended a music, theater or dance performance (Q1b=1 or Q3b=1 or Q4b =1 or Q5c=1 or Q5d=1)

**C2Q6B** [With the exception of elementary or high school performances,] during the last 12 months, approximately how many times did your **spouse/partner** go to a live music, theater, or dance performance?

Record Exact number 1-97

- 98 Don't know
- 99 Refused

C2Q7A [With the exception of elementary or high school exhibits, during the last 12 months] did **you** go to an art exhibit, such as paintings, sculpture, pottery, graphic design, or photography?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if married/has partner

**C2Q7B** With the exception of elementary or high school exhibits, during the last 12 months] did your **spouse/partner** go to an art exhibit, such as paintings, sculpture, pottery, graphic design, or photography?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask All

**C2Q8A** [During the last 12 months,] did **you** go to a film festival?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if married/has partner

**C2Q8B** [During the last 12 months,] did your **spouse/partner** go to a film festival?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask All

**C209A** [During the last 12 months,] did **you** go to an arts and cultural fair or festival such as a crafts fair, a music festival or a festival with performing artists?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if married/has partner

**C2Q9B** [During the last 12 months,] did your **spouse/partner** go to an arts and cultural fair or festival such as a crafts fair, a music festival, or a festival with performing artists?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

**C2Q10A** [During the last 12 months,] did **you** go see any buildings or neighborhoods for their historical, architectural or design value?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

### Ask if married/has partner

**C2Q10B** [During the last 12 months,] did your **spouse/partner** go see any buildings or neighborhoods for their historical, architectural or design value?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask All

**C2Q11A** [During the last 12 months,] did **you** visit a park or monument for its historical, architectural or design value?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if married/has partner

**C2Q11B** [During the last 12 months,] did your **spouse/partner you** visit a park or monument for its historical, architectural or design value?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

POP-UP HELP Option: "This would include any park in which your visit was a least in part because of the historical, architectural or design value of the park".

## Next I have a few Questions about Reading.

## Ask All

**C2Q12A** With the exception of books required for work or school, did **you** read any books during the last 12 months?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask if read any books in the last 12 months (Q12A=1)

C2Q12B About how many did you read during the last 12 months?

Record Exact number 1-900

- 901 Over 900
- 998 Don't know
- 999 Refused

## Ask if read 1 book in the last 12 months (Q12B=1)

c2Q12C Was this book fiction or nonfiction?

- 1 Fiction
- 2 Nonfiction
- 3 Something else (Volunteer Response)
- 8 Don't know
- 9 Refused

#### Ask if read more than 1 book in the last 12 months (Q12B >1 and Q12B <902)

C2Q12D Were these books fiction, nonfiction, or both?

- 1 Fiction
- 2 Nonfiction
- 3 Both
- 8 Don't know
- 9 Refused

## Ask if married/has partner

**C2Q12E** [With the exception of books required for work or school] did your **spouse/partner** read any books [during the last 12 months?]

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if spouse/partner read any books in the last 12 months (Q12E=1)

**C2Q12F** About how many did your **spouse/partner** read [during the last 12 months?]

Record Exact number 1-900

901 Over 900

998 Don't know

999 Refused

## Ask if spouse/partner read 1 book in the last 12 months (Q12F=1)

**C2Q12G** Was this book fiction or nonfiction?

- 1 Fiction
- 2 Nonfiction
- 3 Something else (volunteer response)
- 8 Don't know
- 9 Refused

## Ask if spouse/partner read more than 1 book in the last 12 months (Q12F >1 and Q12F<902)

C2Q12H Were these books fiction, nonfiction, or both?

- 1 Fiction
- 2 Nonfiction
- 3 Both
- 8 Don't know
- 9 Refused

#### **Ask All**

c2Q13A [During the last 12 months,] did you read any (INSERT)?<sup>2</sup>

- a. Novels or short stories
- b. Poetry
- c. Plays
- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

<sup>&</sup>lt;sup>2</sup> Interviewer note for C2Q13A and C2Q13B: Reading newspapers or magazines generally does not count unless they are reading short stories or poetry that has been published in a newspaper or magazine.

Ask if married/has partner

c2Q13B [During the last 12 months,] did your spouse/partner read any:

a. Novels or Short stories

- b. Poetry
- c. Plays
- 1 Yes
- 2 No
- 8 Don't know
- Refused

## **MODULE A: Other Attendance & Music Preferences**

Asked on Forms 1-4 and 11-14

#### Ask All

During the last 12 months, with the exception of elementary or high school performances, did **you** go to a live book reading or a poetry or storytelling event?<sup>3</sup>

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask if married/has partner

During the last 12 months, with the exception of elementary or high school performances, did your **spouse/partner** go to a live book reading or a poetry or storytelling event?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask All

A2a During the last 12 months, did **you** participate in a book club or reading group?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

## Ask if married/has partner

During the last 12 months, did **your spouse/partner** participate in a book club or reading group?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

<sup>&</sup>lt;sup>3</sup> Interviewer note for A1a and Alb: If asked, respondents would be told not to include bible readings that are part of regular church services. Also, reading events for children do count, but do not include readings done by children that are part of an elementary, middle or high school performance.

	Ask Al	1		
40-				
A3a	During	the last 12 months, and <b>you</b> go out to the movies of go see a min?		
	1	Yes		
	2	No		
	8	Don't know		
	9	Refused		
		married/has partner		
A3b	During film?	the last 12 months, did <b>your spouse/partner</b> go out to the movies or go see a		
	1	Yes		
	2	No		
	8	Don't know		
	9	Ref <u>u</u> sed		
	A -J- A I	1		
	Ask Al			
A4a	With the exception of youth sports, did <b>you</b> go to any amateur or professional sports events during the last 12 months?			
	1	Yes		
	2	No		
	8	Don't know		
	9	Refused		
		married/has partner		
A4b		ne exception of youth sports, did <b>your spouse/partner</b> go to any amateur or ional sports events during the last 12 months?		
	1	Yes		
	2	No		
	8	Don't know		
	9	Refused		
	A -J- A I	1		
	Ask Al			
<b>A</b> 5		ne exception of elementary or high school performances, did <b>you</b> attend any free theater, or dance performances during the last 12 months?		
	1	Yes		
	2	No		
	8	Don't know		
	9	Refused		

- During the last 12 months, now including elementary, middle and high school performances, did **you** go to an art exhibit or music, theater, or dance performance at a: (INSERT)?
  - a. College or university campus
  - b. Elementary, middle, or high school
  - c. Church, synagogue, or other place of worship
  - d. Theater, concert hall, or auditorium
  - e. Restaurant, bar, nightclub, or coffee shop
  - **f.** Art museum or gallery
  - g. Park or open-air facility
  - h. Community center
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- Now I am going ask about your music preferences. For each type of music I read, please tell me if you like to listen to it. Do you like to listen to (INSERT)?
  - a. Classical such as symphony, chamber, or choral music
  - b. Opera
  - c. Broadway musicals or show tunes
  - d. Jazz
  - e. Classic rock or oldies
  - f. Alternative or indie rock
  - g. Pop
  - h. Country music
  - i. Dance, techno, or electronica
  - j. Rap or hip hop
  - ĸ. Reggae
  - I. Blues, rhythm & blues, or soul music
  - m. Latin, Spanish, or salsa
  - n. Asian, African, or Middle Eastern Music
  - o. Bluegrass
  - p. Folk music
  - q. Hymns, gospel, or choir music
  - r. Anything else I have not mentioned
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

## Ask if A7 series has more than one "Yes" response

- A8 Of those music types that you mentioned listening to, which do you like best?
  - 1 Classical such as symphony, chamber, or choral music
  - 2 Opera
  - 3 Broadway musicals or show tunes
  - 4 Jazz
  - 5 Classic rock or oldies
  - 6 Alternative or indie rock
  - 7 Pop
  - 8 Country music
  - 9 Dance, techno, or electronica
  - Rap or hip hop
  - 11 Reggae
  - Blues, rhythm & blues, or soul music
  - 13 Latin, Spanish or salsa
  - 14 Asian, African, or Middle Eastern music
  - 15 Bluegrass
  - Folk music
  - 17 Hymns, gospel, or choir music
  - 97 Other
  - 98 Don't know
  - 99 Refused

## **MODULE B: Accessing Art through Media**

Asked on Forms 1,5,6,7 and 11,15,16,17

The following questions are about ways people use television, radio, the Internet, and other electronic media. We will first be asking about traditional media such as TV and radio and then ask a few questions about the use of the Internet and handheld or mobile devices.

#### Ask All

Approximately, how many hours of television do you watch on an average day?

Record Exact number 0-97

- 98 Don't know
- 99 Refused

#### Ask All

- [During the last 12 months,] did you use a TV or radio to watch or listen to any: (INSERT)?
  - a. Jazz
  - b. Latin, Spanish, or salsa music
  - c. Classical music
  - d. Opera
  - e. Other music, such as rock, pop, country, folk, rap or hip-hop
  - f. Theater productions, such as a musical or stage play
  - g. Ballet, modern, or contemporary dance
  - **h.** Other dance programs or shows
  - **i.** Programs or information about the visual arts, such as painting, sculpture, graphic design, or photography
  - **j.** Programs or information about books or writers
  - k. Books, short stories, or poetry read aloud
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- During the last 12 months, did you use a DVD or CD player or record or tape player to watch or listen to music or programs about theater, dance, visual arts, or literature?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

- During the last 12 months, did you use the Internet?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask if used the Internet in the last 12 months (B4=1)

- **B4a** How often did you use the Internet?
  - 1 Several times a day
  - 2 About once a day
  - 3 3 to 5 times a week
  - 4 1 or 2 days a week
  - 5 Every few weeks
  - 6 or less often
  - 8 Don't know
  - 9 Refused

### Ask if used the Internet in the last 12 months (B4=1)

- [During the last 12 months,] did you use the Internet to watch, listen to or download any: (INSERT)?
  - a. Jazz
  - b. Latin, Spanish or salsa music
  - c. Classical music
  - d. Opera
  - e. Other music, such as rock, pop, country, folk, rap or hip-hop
  - **f.** Theater productions, such as a musical or stage play
  - g. Ballet, modern or contemporary dance
  - **h.** Other dance programs or shows
  - **i.** Programs or information about the visual arts, such as painting, sculpture, graphic design, or photography
  - **j.** Programs or information about books or writers
  - k. Books, short stories, or poetry read aloud or in text
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

- During the last 12 months, did you use any handheld or mobile devices such as a smart phone, MP3 player, eBook reader, or a laptop, notebook or tablet computer?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

## POP-UP HELP Options:

<u>Smart Phone</u> - a mobile phone that offers more advanced computing ability and internet connectivity

MP3 player - a portable consumer electronic device that allows you to store and plays music files

**eBook reader-** an electronic device that is designed primarily for the purpose of reading digital books and periodicals

Notebook computer- a portable computer that is smaller than a laptop

<u>Tablet computer</u> -a computer contained entirely in a flat touch screen that uses a stylus, digital pen, or fingertip as the primary input device instead of a keyboard or mouse

#### Ask if used handheld/mobile device in the last 12 months (B6=1)

- [During the last 12 months,] did you use any handheld or mobile devices to read, listen to, or download any novels, short stories, poetry or plays?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

### Ask if used handheld/mobile device in the last 12 months (B6=1)

- During the last 12 months, did you use any handheld or mobile devices to download, watch, or listen to any music?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

## Ask if used handheld/mobile device in the last 12 months (B6=1)

- [During the last 12 months,] did you use any handheld or mobile devices to watch, listen to, or download any theater or dance performances?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

## Ask if used handheld/mobile device in the last 12 months (B6=1)

- B10 [During the last 12 months,] did you use any handheld or mobile devices to download or view any visual arts such as painting, sculpture, graphic design, or photography?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

## **MODULE C: Creating Arts through Media**

Asked on Forms 2,5,8,9 and 12,15,18,19

The following questions are about ways people create and share music and art.

#### Ask All

- During the last 12 months did you use a computer, a handheld or mobile device, or the Internet to email, post, or share (INSERT):
  - a. Music
  - b. Dance
  - c. Films or videos
  - d. Photography
  - e. Other visual arts such as painting, sculpture, or graphic design
  - f. poetry, short stories, novels, or plays

#### Ask All

- c2 During the last 12 months, did you create or perform any music?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask if created music (C2=1)

- C2a [During the last 12 months,] did you use a computer, a handheld or mobile device, the Internet to create the music?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- C2b [During the last 12 months,] did you record, edit, or remix any music?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

Ask if created, r	recorded or	remixed music (	(C2=1  or  C2b=1)	
-------------------	-------------	-----------------	-------------------	--

- C2c Did you use a computer, a handheld or mobile device, or the Internet to email, post, or share any of the music you created, performed, recorded, edited, or remixed?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

- During the last 12 months, did you create or perform any dance?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- Сзь [During the last 12 months,] did you record, edit, or remix any dance performances?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

## Ask if created, recorded or remixed dance (C3=1 or C3b=1)

- C3c Did you use a computer, a handheld or mobile device, or the Internet to email, post, or share any of the dance you created, performed, recorded, edited or remixed?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- C4 [During the last 12 months,] did you create any films or videos as an artistic activity?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

C4a	Ask All [During the last 12 months,] did you edit or remix any films or videos?				
	1 Yes				
	2 No				
	8 Don't know				
	9 Refused				
C4b	Ask if created, recorded or remixed films or videos (C4=1 or C4a=1) Did you use a computer, a handheld or mobile device, or the Internet to email, post, or share any of the films and videos you created, edited, or remixed?				
	1 Yes				
	2 No				
	8 Don't know				
	9 Refused				
C5	Ask All [During the last 12 months,] did you take any photographs as an artistic activity?				
	1 Yes				
	2 No				
	8 Don't know				
	9 Refused				
	Ask All				
C5a	[During the last 12 months,] did you do any photo editing?				
	1 Yes				
	2 No				
	8 Don't know				
	9 Refused				
	Ask if created, recorded or remixed photos (C5=1 or C5a=1)				
C5b	Did you use a computer, a handheld or mobile device, or the Internet to email, post, or				

share any of the photographs you took or edited?

- Yes 1 2 8 9 No
- Don't know Refused

٨	ck	٨	11
$\rightarrow$	> N	$\boldsymbol{H}$	

- C6 [During the last 12 months,] did you create any other visual art, such as paintings, sculpture, or graphic designs?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask if created visual arts (C6=1)

- C6a [During the last 12 months,] did you use a computer, a handheld or mobile device, or the Internet to create visual arts, such as painting, sculpture, or graphic design?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

### Ask if created visual arts (C6=1)

- Did you use a computer, a handheld or mobile device, or the Internet to email, post, or share any of your visual art, such as painting, sculpture, or graphic design?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- c7 [During the last 12 months,] did you do any scrapbooking?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

## Ask if did any scrapbooking (C7=1)

- C7a [During the last 12 months,] did you use a computer, a handheld or mobile device, or the Internet to email, post, or share any of your scrapbooking?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

- C8 [During the last 12 months,] did you do any creative writing, such as: fiction, non-fiction, poetry, or plays?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

## Ask if did any creative writing (C8=1)

- C8a [During the last 12 months,] did you use a computer, a handheld or mobile device, or the Internet to email, post, or share any of your creative writing?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

## **MODULE D: Creating, Performing, and Other Activities**

Asked on Forms 3, 6,8,10 and 13,16,18,20

These next questions are about your participation in other activities.

#### Ask All

- D1a [During the last 12 months], did **you** exercise or participate in any sports activity?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

## Ask if married/has partner

- D1b [During the last 12 months], did **your spouse/partner** exercise or participate in any sports activity?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### **Ask All**

- D2a [During the last 12 months], did **you** do any hunting or fishing?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

## Ask if married/has partner

- D2b [During the last 12 months], did **your spouse/partner** do any hunting or fishing?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

	~1-		11
Δ	CL	А	ш

- D3a [During the last 12 months], did **you** participate in any other outdoor activities, such as camping, hiking, or canoeing?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

### Ask if married/has partner

- D3b [During the last 12 months], did **your spouse/partner** participate in any other outdoor activities, such as camping, hiking, or canoeing?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- D4a [During the last 12 months], did **you** work with indoor plants or do any gardening for pleasure?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask if married/has partner

- D4b [During the last 12 months], did **your spouse/partner** work with indoor plants or do any gardening for pleasure?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### **Ask All**

- D5a [During the last 12 months] did you work with pottery, ceramics, or jewelry?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

Ask if	married/has	partner
--------	-------------	---------

D5b	[During the last 12 months] did <b>your spouse/partner</b> work with pottery, ceramics, or
	jewelry?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

D6a [During the last 12 months] did you do any leatherwork, metalwork or woodwork?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

# Ask if married/has partner

**D6b** [During the last 12 months] did **your spouse/partner** do any leatherwork, metalwork or woodwork?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### **Ask All**

D7a [During the last 12 months] did **you** do any weaving, crocheting, quilting, needlepoint, knitting, or sewing?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

# Ask if married/has partner

D7b [During the last 12 months] did **your spouse/partner** do any weaving, crocheting, quilting, needlepoint, knitting, or sewing?

- 1 Yes
- 2 No
- 8 Don't know

D8a	Ask if does not have spouse/partner  Do you own any pieces of art, such as paintings, drawings, sculpture, prints, or lithographs?
	1 Yes 2 No 8 Don't know 9 Refused
	Ask if does not have spouse/partner and owns any art (D8a=1)
D8b	Did <b>you</b> purchase or acquire any of these pieces during the last 12 months?
	1 Yes 2 No 8 Don't know 9 Refused
	Ask if married/has partner
D8c	Do <b>you or your spouse/partner</b> own any pieces of art, such as paintings, drawings, sculpture, prints, or lithographs?
	1 Yes 2 No 8 Don't know 9 Refused
	Ask if spouse/partner and own any art (D8c=1)
D8d	Did <b>you or your spouse/partner</b> purchase or acquire any of these pieces during the last 12 months?
	1 Yes 2 No 8 Don't know 9 Refused
D9a	Ask All During the last 12 months did you play a musical instrument?

- Yes
- No
- 1 2 8 9 Don't know
- Refused

D9b	_	olayed a musical instrument (D9a=1)  ou play a musical instrument with other people?
	1 2	Yes No
	8 9	Don't know Refused
	Ask if	f married/has partner
D9c	Durin	g the last 12 months did <b>your spouse/partner</b> play a musical instrument?
	1	Yes
	2	No
	8	Don't know
	9	Refused
	Ask if	f spouse/partner played a musical instrument (D9c=1)
D9d	Did y	our spouse/partner play a musical instrument with other people?
	1	Yes
	2	No
	8	Don't know
	9	Refused
	Ask A	All
D10a	Durin	g the last 12 months did <b>you</b> do any acting?
	1	Yes
	2	No
	8	Don't know
	9	Refused
	Ask if	f married/has partner
		a the lest 10 menths did very grange/newther de envecting?

D10b During the last 12 months did **your spouse/partner** do any acting?

- Yes 1 2 8 9 No
- Don't know Refused

	Ask	All
D11a	Duri	ng the last 12 months, did you perform or practice any dance?
	1	Yes
	2	No
	8	Don't know
	9	Refused
	Ask	All
D11b		ng the last 12 months, did you do any social dancing, including dancing at weddings, or other social settings?
	1	Yes
	2	No
	8	Don't know
	9	Refused
	Ask	if married/has partner
D12a		ng the last 12 months, did <b>your spouse/partner</b> perform or practice any dance?
	1	Yes
	2	No
	8	Don't know
	9	Refused
	Ask	if married/has partner
D12b		ng the last 12 months, did <b>your spouse/partner</b> do any social dancing, including ing at weddings, clubs, or other social settings?
	1	Yes
	2	No
	8	Don't know
	9	Refused

Yes

No

Don't know Refused

D13a

During the last 12 months did **you** perform or practice any singing?

	Ask if	yes to singing (D13a=1)	
D13b	Did <b>y</b> o	ou do any singing with other people?	
	1	Yes	
	2	No	
	8	Don't know	
	9	Refused	
	Ask if	`married/has partner	
D13c		g the last 12 months did <b>your spouse/partner</b> perform or practice any singing?	
	1	Yes	
	2	No	
	8	Don't know	
	9	Refused	
	Ask if	spouse/partner did singing (D13c=1)	
D40 I			
D13d	Did <b>your spouse/partner</b> do any singing with other people?		
	1	Yes	
	2	No	
	8	Don't know	
	9	Refused	
	Ask if	yes to musical instrument, dance or sing (D9a=1 or D11a=1 or D13a=1)	
D14a	[Durin	ng the last 12 months] did <b>you</b> perform or practice jazz?	
	1	Yes	
	2	No	
	8	Don't know	
	9	Refused	
		spouse partner and yes to musical instrument, dance, or sing (D9c=1 or =1 or D13c=1)	
D14b	[Durin	ng the last 12 months] did <b>your spouse/partner</b> perform or practice jazz?	
	1	Yes	
	2	No	
	8	Don't know	
	9	Refused	

Don't know Refused

	Ask if yes to musical instrument, or sing (D9a=1 or D13a=1)
D15a	[During the last 12 months] did <b>you</b> perform or practice classical music?
	1 Yes 2 No 8 Don't know 9 Refused
	Ask if spouse partner and yes to musical instrument, or sing (D9c=1 or D13c=1)
D15b	[During the last 12 months] did <b>your spouse/partner</b> perform or practice classical music?
	1 Yes 2 No 8 Don't know 9 Refused
	Ask if yes to musical instrument, acting, dance or sing (D9a=1 or D10a=1 or D11a=1 or D13a=1)
D16a	[During the last 12 months] did <b>you</b> perform or practice opera?
	1 Yes 2 No 8 Don't know 9 Refused
	Ask if spouse partner and yes to musical instrument, act, dance, or sing (D9c=1 or D10b or D12a=1 or D13c=1)
D16b	[During the last 12 months] did <b>your spouse/partner</b> perform or practice opera?
	1 Yes 2 No 8 Don't know 9 Refused
	Ask if yes to musical instrument, dance or sing (D9a=1 or D11a=1 or D13a=1)
D17a	[During the last 12 months] did <b>you</b> perform or practice Latin, Spanish or salsa music?
	1 Yes 2 No 8 Don't know 9 Refused

# Ask if spouse partner and yes to musical instrument, dance, or sing (D9c=1 or D12a=1 or D13c=1)

D17b [During the last 12 months] did **your spouse/partner** perform or practice Latin, Spanish or salsa music?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

# Ask if yes to musical instrument, or sing (D9c=1 or D13c=1)

D18a [During the last 12 months] did **you** perform or practice choral music or sing in a glee club or choir?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

# Ask if spouse partner and yes to musical instrument, or sing (D9c=1 or D13c=1)

D18b [During the last 12 months] did **your spouse/partner** perform or practice choral music or sing in a glee club or choir?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

# Ask if yes to musical instrument, dance or sing (D9a=1 or D11a=1 or D13a=1)

D19a [During the last 12 months] did **you** perform or practice a musical or non-musical stage play?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

# Ask if spouse partner and yes to musical instrument, dance, or sing (D9c=1 or D12a=1 or D13c=1)

D19b [During the last 12 months] did **your spouse/partner** perform or practice a musical or non-musical stage play?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

	Ask All	
D20-		
D20a	[During the last 12 months], did <b>you</b> teach any art classes or lessons?	
	1 Yes	
	2 No	
	8 Don't know	
	9 Refused	
	Ask if married/has partner	
D20b	[During the last 12 months], did <b>your spouse/partner</b> teach any art classes or lessons?	
	1 Yes	
	2 No	
	8 Don't know	
	9 Refused	
	Ask All	
D21a	[During the last 12 months], did <b>you</b> participate in any community activities, meetings, or events?	
	events:	
	1 Yes	
	2 No	
	8 Don't know	
	9 Refused	
	Ask if married/has partner	
D21b	[During the last 12 months], did <b>your spouse/partner</b> did you participate in any	
	community activities, meetings, or events?	
	1 Yes	
	2 No	
	8 Don't know	
	9 Refused	
	Ask All	
D22a	[During the last 12 months], did <b>you</b> do any volunteer or charity work?	
	1 Yes	
	2 No	
	8 Don't know	
	9 Refused	

No Don't know Refused

	Ask if married/has partner	
D22b	[During the last 12 months], did <b>your spouse/partner</b> do any volunteer or charity work	ς?
	1 Yes 2 No 8 Don't know 9 Refused	
	Ask if does not have spouse/partner	
D23a	Are you currently a member of or do you subscribe to an arts or cultural organization?	
	1 Yes 2 No 8 Don't know 9 Refused	
	Ask if married/has partner	
D23b	Are <b>you or your spouse/partner</b> currently a member of or subscribe to an arts or cultu organization?	ral
	1 Yes 2 No 8 Don't know 9 Refused	
	Ask if does not have spouse/partner	
D24a	[During the last 12 months], did <b>you</b> donate any money, goods or services to an arts or cultural organization?	
	1 Yes 2 No 8 Don't know 9 Refused	
D24b	Ask if married/has partner [During the last 12 months], did you or your spouse/partner donate any money, good or services to an arts or cultural organization?	S
	1 Yes 2 No 8 Don't know 9 Refused	

# **MODULE E: Arts Learning**

Asked on Forms 4,7,9,10,14,17,19,20

These last questions are about lessons or classes<sup>4</sup> that you may have taken at any time in your life.

#### **Ask All**

- Have you ever taken lessons or classes in music either voice-training or playing an instrument?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask if Yes to E1a (E1a=1)

- **E1b** Were these music lessons or classes taken ...
  - 1 in school
  - 2 outside of school
  - 3 or both in school and outside of school?
  - 8 Don't know
  - 9 Refused

#### Ask if Yes to E1a (E1a=1)

- E1c Did you take these lessons or classes when you were (READ) ...
  - 1 A child under 18
  - 2 an adult 18 or older
  - 3 or both as an adult and child?
  - 8 Don't know
  - 9 Refused

# Ask if learned as adult or adult and child (E1c=2 or E1c=3)

- E1d Did you take any of these lessons or classes in the past year?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

<sup>&</sup>lt;sup>4</sup> Interviewer note: For questions about lessons or classes -- if respondents ask, classes or lessons taken online should be included.

- E1e HAVE YOU EVER learned any music through ANY OTHER means such as being taught by family or friends, as part of a family tradition, by teaching yourself?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- **E2a** Have you ever taken lessons or classes in photography or filmmaking?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

# Ask if Yes to E2a (E2a=1)

- **E2b** Were these photography or filmmaking lessons or classes taken ...
  - 1 in school
  - 2 outside of school
  - 3 or both in school and outside of school?
  - 8 Don't know
  - 9 Refused

#### Ask if Yes to E2a (E2a=1)

- E2c Did you take these lessons or classes when you were (READ) ...
  - 1 A child under 18
  - 2 an adult 18 or older
  - 3 or both as an adult and child?
  - 8 Don't know
  - 9 Refused

### Ask if learned as adult or adult and child (E2c=2 or E2c=3)

- E2d Did you take any of these lessons or classes in the past year?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- E2e HAVE YOU EVER learned any photography or filmmaking through ANY OTHER means such as being taught by family or friends, as part of a family tradition, by teaching yourself?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- Have you ever taken lessons or classes in other visual arts such as drawing, painting, pottery, weaving, graphic or fashion design?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask if Yes to E3a (E3a=1)

- **E3b** Were these visual arts lessons or classes taken ...
  - 1 in school
  - 2 outside of school
  - 3 or both in school and outside of school?
  - 8 Don't know
  - 9 Refused

# Ask if Yes to E3a (E3a=1)

- E3c Did you take these lessons or classes when you were (READ) ...
  - 1 A child under 18
  - 2 an adult 18 or older
  - 3 or both as an adult and child?
  - 8 Don't know
  - 9 Refused

# Ask if learned as adult or adult and child (E3c=2 or E3c=3)

- E3d Did you take any of these lessons or classes in the past year?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- E3e HAVE YOU EVER learned any visual arts through ANY OTHER means such as being taught by family or friends, as part of a family tradition, by teaching yourself?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- E4a Have you ever taken lessons or classes in acting or theater?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

# Ask if Yes to E4a (E4a=1)

- **E4b** Were these acting or theater lessons or classes taken ...
  - 1 in school
  - 2 outside of school
  - 3 or both in school and outside of school?
  - 8 Don't know
  - 9 Refused

# Ask if Yes to E4a (E4a=1)

- E4c Did you take these lessons of classes when you were (READ) ...
  - 1 A child under 18
  - 2 an adult 18 or older
  - 3 or both as an adult and child?
  - 8 Don't know
  - 9 Refused

# Ask if learned as adult or adult and child (E4c=2 or E4c=3)

- E4d Did you take any of these lessons or classes in the past year?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- E4e HAVE YOU EVER learned any acting or theater through ANY OTHER means such as being taught by family or friends, as part of a family tradition, by teaching yourself?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- Have you ever taken lessons or classes in dance?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask if Yes to E5a (E5a=1)

- **E5b** Were these dance lessons or classes taken ...
  - 1 in school
  - 2 outside of school
  - 3 or both in school and outside of school?
  - 8 Don't know
  - 9 Refused

# Ask if Yes to E5a (E5a=1)

- E5c Did you take these lessons of classes when you were (READ) ...
  - 1 A child under 18
  - 2 an adult 18 or older
  - 3 or both as an adult and child?
  - 8 Don't know
  - 9 Refused

# Ask if learned as adult or adult and child (E5c=2 or E5c=3)

- **E5d** Did you take any of these lessons or classes in the past year?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

E5e HAVE YOU EVER learned any dance through ANY OTHER means such as being taught by family or friends, as part of a family tradition, by teaching yourself?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask All

- **E6a** Have you ever taken lessons or classes in creative writing?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask if Yes to E6a (E6a=1)

- **E6b** Were these creative writing lessons or classes taken ...
  - 1 in school
  - 2 outside of school
  - 3 or both in school and outside of school?
  - 8 Don't know
  - 9 Refused

# Ask if Yes to E6a (E6a=1)

- **E6c** Did you take these lessons of classes when you were (READ) ...
  - 1 A child under 18
  - 2 an adult 18 or older
  - 3 or both as an adult and child?
  - 8 Don't know
  - 9 Refused

# Ask if learned as adult or adult and child (E6c=2 or E6c=3)

- **E6d** Did you take any of these lessons or classes in the past year?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

E6e HAVE YOU EVER learned any creative writing through ANY OTHER means such as being taught by family or friends, as part of a family tradition, by teaching yourself?

- 1 Yes
- 2 No
- 8 Don't know
- 9 Refused

#### Ask All

- E7a Have you ever taken lessons or classes in art appreciation or art history?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask if Yes to E7a (E7a=1)

- E7b Were these art appreciation or art history lessons or classes taken ...
  - 1 in school
  - 2 outside of school
  - 3 or both in school and outside of school?
  - 8 Don't know
  - 9 Refused

# Ask if Yes to E7a (E7a=1)

- E7c Did you take these lessons of classes when you were (READ) ...
  - 1 A child under 18
  - 2 an adult 18 or older
  - 3 or both as an adult and child?
  - 8 Don't know
  - 9 Refused

### Ask if learned as adult or adult and child (E7c=2 or E7c=3)

- E7d Did you take any of these lessons or classes in the past year?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- E7e HAVE YOU EVER learned any art appreciation or art history through ANY OTHER means such as being taught by family or friends, as part of a family tradition, by teaching yourself?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask All

- **E8a** Have you ever taken lessons or classes in music appreciation?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask if Yes to E8a (E8a=1)

- **E8b** Were these music appreciation lessons or classes taken ...
  - 1 in school
  - 2 outside of school
  - 3 or both in school and outside of school?
  - 8 Don't know
  - 9 Refused

# Ask if Yes to E8a (E8a=1)

- E8c Did you take these lessons of classes when you were (READ) ...
  - 1 A child under 18
  - 2 an adult 18 or older
  - 3 or both as an adult and child?
  - 8 Don't know
  - 9 Refused

1	Yes
2	No
8	Don't know
9	Refused

E8e HAVE YOU EVER learned any music appreciation through ANY OTHER means such as being taught by family or friends, as part of a family tradition, by teaching yourself?

Yes
 No
 Don't know
 Refused

#### Ask All

- **E9** When you were a child under 18, did you go to an art museum or gallery?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

# Ask All

- When you were a child under 18, did you attend a live music, theater, or dance performance?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

#### Ask all

- E11a What is the highest degree or level of school your Father completed?
  - 1 Less than 9th grade
  - 2 Some high school
  - 3 High school graduate (or GED)
  - 4 Some college
  - 5 College graduate (BA, AB, BS)
  - 6 Advanced or graduate degree (Masters, Professional, Doctoral)
  - 8 Don't know
  - 9 Refused

#### Ask all

- E11b And, what is the highest degree or level of school your Mother completed?
  - 1 Less than 9th grade
  - 2 Some high school
  - 3 High school graduate (or GED)
  - 4 Some college
  - 5 College graduate (BA, AB, BS)
  - 6 Advanced or graduate degree (Masters, Professional, Doctoral)
  - 8 Don't know
  - 9 Refused

#### Ask all

- How many children do you have between the ages 5 and 17 years of age?
  - Record Exact number
  - 98 Don't know
  - 99 Refused
- These last two questions are about your children school aged children ages 5 to 17.

#### Ask all who have at least one school aged child (E12=1 and E12 <98)

- During the last 12 months, were any of your school aged children taught art or music in school?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

# Ask all who have at least one school aged child (E12=1 or more)

- During the last 12 months, were any of your school aged children taught art or music outside of school?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused

# Ask all who have at least one school aged child (E12=1 or more)

- With the exception of elementary, middle, or high school performances, did any of your school aged children go to an art museum or gallery or attend a live music, theater, or dance performance during the last 12 months?
  - 1 Yes
  - 2 No
  - 8 Don't know
  - 9 Refused